SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Cont	RACT No. 253267
1.	THE NAME OF THE CANDIDATE IS: Alan Gray 500.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS TOUGHT SURFAMENTE.
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Lrz Dame Buying Time Name 650 Massachusetts Auc. NW # 210 Washington DC 2000 Address
	Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Todd Jurkowski

^{*} The Treasurer is often the only top officer of a Candidate Committee.

POL

CAND



Contract / Revision

Original Date / Revision

RDER

Washington, DC 20001

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00 Estimate # 2047 **Product** 06222218 Alt Order # **GRAYSON FOR CONGRESS** Cash Billing Type 15% Agency Com **GENERAL** Order Type **Billing Contact** EOM/EOC

Billing Cycle

Rev Codes

Advertiser Pol/A Grayson/ Con/D/FL

08/09/12

Billing Calendar BROADCAST 650 Massachusetts Ave. Suite 210 A35+ Demographic

Buying Time, LLC Agency

Buying Contact Sales Office PHI

253267

08/09/12

WKMG

650 Massachusetts Ave. Suite 210 Washington, DC 20001

P-3 <u>Priority</u> Sales Region NAT Advertiser Ref Agency Ref

Primary Account Executive Kristen Waskie

Start Date **End Date** Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 177350

AGY

Product Codes PL-Representatives-Democrat

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$150,747.50 \$177,350.00 148 0.00 10/29/12 11/06/12 \$177,350.00 \$150,747.50 November 2012 148 0.00 \$150,747.50 \$177,350.00 148 Totals

						To	<u>tals</u>
Ln Ch Start End	Inventory Code Break	Start/End T	īme Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 1 WKMG 11/02/12 11/02/1		10-11a	1	:30	\$400.00 P-3	0.00 NM 1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00				
N 2 WKMG 11/02/12 11/02/1		11-1135p	1	;30	1 \$1,500.00 P-3	0.00 NM 1	\$1,500.00
Start Date End Date Week: 10/29/12 11/04/12		<u>Rate</u> \$1,500.00	Rating 0.00				4000.00
N 3 WKMG 11/02/12 11/02/1	2 11-12p Price Is Right CM Price Is Right	11a-12p	1	:30	1 \$600.00 P-3	0.00 NM 1	\$600.00
Start Date End Date Week: 10/29/12 11/04/12		<u>Rate</u> \$600.00	Rating 0.00				
N 4 WKMG 11/02/12 11/02/1	2 1230-2p CBS Soaps CM Soaps	12:30-2p	2	:30	2 \$600.00 P-3	0.00 NM 2	\$1,200.00
Start Date End Dat		<u>Rate</u>	Rating			ı	



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser	POI/A	Giaysoiii	COMDITE I	TOURDE OIG							Total	e
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S		Amount
N 4 WKMG			1230-2p CBS Soa	ps CM	12:30-2p	2	:30	2	\$600.00P-3	0.00 NM	2	\$1,200.00
(Soaps							1		
	art Date	End Date	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
Week: 10		11/04/12	Local 6 News 12-		12-1230p	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
(4.0.411/31/4	J 11,702 1.	_ ,	Local 6 News 12-									
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10		11/04/12	2-3p The Talk	CM	2-3p	1	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
IA O AALVIMA	3 1021	2 11/02/12	The Talk		·							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 10		11/04/12	1 4-430p Extra	CM	\$350.00 4-430p	1	:30	1	\$450.00P-3	0.00 NM	1	\$450.00
N 7 WKM	11/02/1	2 11/02/12	Extra	OW	4-400p							
St	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	1	1 CM	\$450.00 5-530a	0.00	:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
N 8 WKM	G 11/02/1	2 11/02/12	Morn News at 5a Morn News at 5a	Civi	5-550a			·	,	1		
S	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				Į.		
Week: 1		11/04/12	1	1	\$275.00	0.00	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
N 9 WKM	G 11/02/1	2 11/02/12	News at 5p News at 5p	СМ	5-530p		.50	'	φοσο.σστ σ	0,00		·
s	tart <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/29/12	11/04/12	1	1	\$650.00	0.00	.20	1	\$650.00 P-3	0.00 NM	1	\$650.00
N 10 WKM	G 11/02/1	12 11/02/12	530-6p The Insid Insider	er CM	530p-6p	1	:30	'	ф050,001-5	0.00 14101	•	4
s	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
Week: 1		11/04/12	1		\$650.00	0.00				0.00 NM	1	\$800.00
N 11 WKM	IG 11/02/	12 11/02/12		CM	6-630p	1	:30	1	\$800.00 P-3	O.OO INIVI	•	φουσ.σσ
	tart Date	End Date	News at 6p Weekda <u>ys</u>	Spots/Weel	Rate	Rating						
و Week: 1		11/04/12	1		1 \$800.00	0,00				0.00 1114		e=00 00
N 12 WKM	IG 11/02/	12 11/02/12			6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
	New Posts	End Date	Morn News at 6a Weekdays	s Spots/Weel	c Rate	Rating						
.≘ Week: 1	Start Date 10/29/12	11/04/12	1	<u> </u>	\$500.00	0.00						
		12 11/02/12	CBS Evening Ne	ws CM	630-7p	1	:30	1	\$1,200.00P-3	0.00 NM	1	\$1,200.00
			CBS Eve News	Spots/Wee	k <u>Rate</u>	Rating						
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1		1 \$1,200.00	0.00						
		12 11/02/12	News at 7p	CM	7-7:30p	1	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
			News at 7p	ContaBAlon	k <u>Rate</u>	Rating						
	Start <u>Date</u> 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Wee	1 \$1,000.00	0.00						
		12 11/02/12	9-10a Rachael F		9-10a	1	:30	1	\$300.00P-3	0.00 NM	1	\$300.00
			Rachael Ray	0 (0.01	l. Dote	Datina						
	Start Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1 \$300.00	<u>Rating</u> 0.00						
	10/29/12 MG 11/05	/12 11/05/12			10-11a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
(1 O 0 0 1 1 1			Let's Make a De			D-41:						
	Start Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating				•	ı	



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

N	MAYORISOL	1 01171	Oluy Colli									Т-1-	1-
Note	In Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Davs	Len Spo	ots	Rate Pri	Rtg Type		
Late Marks a Deal					101_000711007177			and the second second second	لعسب	According to the second second	W-1-1 TO 1 (1) - 1 - 1		\$400.00
No.					D-4-	Define				ě			
N17 WKMG 1105/12 1105/12 Non Prime 10p Mon Prime 10p Mexek Non Prime 10p Non Prime													
Name			2 11/05/12	·	СМ	10-11p	1	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
New: 11/05/12 11/11/12 1	Start	Date	End Date		Spots/Week	Rate	Rating						
Note					1					A4 500 00 D 0	0.00.104	4	ቀ4 ደብብ ብብ
New N 18 WKMG	11/05/13	2 11/05/12	•	CM	11-1135p	1	:30	1	\$1,500.00 P-3	U.UU NIWI	ı	\$1,500.00	
N We N N N N N N N N N	•												
Name								:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
Meek: 11/05/12	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					_							
N 20 WKMG 11/05/12 11/05/12 11/05/12 11-12p Price is Right CM 11a-12p 1 :30 1 \$600.00 P-3 0.00 NM 1 \$600.00 P-3													
Price Right Price Right Price Right Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Sp								:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
New													
N21 WKMG 11/05/12 11/05/12 1230-2p CBS Soaps													
Soaps Week' 11/05/12 End Date Weekdays Spots/Week Rate Section Start Date Start Date I1/11/12 End Date Weekdays Spots/Week Rate Spots/Week Rate Start Date I1/11/12 End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date I1/11/12 I				1230-2p CBS So	<u> </u>			:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
Neek: 11/05/12 11/11/12 2 2 \$600.00 0.00				Soaps			- ·						
N22 WKMG 11/05/12				,									
Start Date End Date Weekdays Spots/Week Rate Storing Start Date Weekdays Spots/Week Rate Start Date					12-1230p	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00	
New Start	t Date	End Date		· ·	Rate	Rating							
N23 WKMG 11/05/12 11/05/12 11	Week: 11/0	5/12	11/11/12	1	1	\$500.00					0.00 104		#2E0.00
Week: 11/05/12 11/11/12 1 1 \$350.00 0.00 N24 WKMG 11/05/12 11/05/12 11/11/12 1 1 \$350.00 0.00 N24 WKMG 11/05/12 11/05/12 11/11/12 1 1 \$450.00 1 :30 1 \$450.00 P-3 0.00 NM 1 \$450.00 N25 WKMG 11/05/12 11/11/12 1 1 \$450.00 0.00 0.00 0.00 NM 1 \$275.00 N25 WKMG 11/05/12 11/11/12 1 1 \$450.00 0.00 0.00 NM 1 \$275.00 N 26 WKMG 11/05/12 11/11/12 10/11/12 News at 5p CM 5-530p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 N 26 WKMG 11/05/12 11/11/12 News at 5p CM 5-530p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 N 27 WKMG 11/05/12 11/11/12 11/11/12	N 23 WKMG	11/05/1	2 11/05/12		CM	2-3p	1	:30	1	\$350.00 P-3	U.UU NIVI	,	\$350.00
N24 WKMG 11/05/12 News at 6p CM 6-630p 1 30													
Extra Extra Extra End Date Weekdays Spots/Week Rate Rating 0.00						·	******	:30		\$450,00 P-3	0.00 NM	1	\$450.00
Week: 11/05/12 11/11/12 1 \$450.00 0.00 N 25 WKMG 11/05/12 11/11/12 1 \$450.00 0.00 N 25 WKMG 11/05/12 11/05/12 Morn News at 5a CM 5-530a 1 \$:30 1 \$275.00 P-3 0.00 NM 1 \$275.00 Start Date Week: 11/05/12 End Date News at 5p CM 5-530p 1 \$:30 1 \$650.00 P-3 0.00 NM 1 \$650.00 Start Date Week: 11/05/12 End Date Weekdays Spots/Week Rate News Rating Rating News N 27 WKMG 11/05/12 11/05/12 530-6p The Insider CM 530p-6p 1 \$:30 1 \$650.00 P-3 0.00 NM 1 \$650.00 N 27 WKMG 11/05/12 11/05/12 530-6p The Insider CM 530p-6p 1 \$:30 1 \$650.00 P-3 0.00 NM 1 \$650.00 News at 6p Weekdays Spots/Week Rate News Rating Rating News 1 \$650.00 P-3 0.00 NM 1 \$650.00 P-3 0.00	N 24 VVKIVIG	11/05/1	2 11/05/12		, OW	4-400р	_			•			
N25 WKMG 11/05/12 11/05/12 Morn News at 5a					Spots/Week								
Norm News at 5a Morn News at 5a					a CM			:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
Week: 11/05/12 11/11/12 1 \$275.00 0.00 N 26 WKMG 11/05/12 11/05/12 News at 5p CM 5-530p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 Start Date Week: 11/05/12 End Date Usek: 11/05/12 Weekdays Spots/Week Rate Neek: 11/05/12 Rating Neek: 11/05/12 11/11/12 1 \$650.00 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 N 27 WKMG 11/05/12 11/05/12 11/05/12 530-6p The Insider CM 530p-6p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 News: 11/05/12 11/05/12 11/05/12 Weekdays Spots/Week Rate Rating Neek: 11/05/12 11/05/12 News at 6p CM 6-630p 1 :30 1 \$800.00 P-3 0.00 NM 1 \$800.00	NZ5 VVKIVIG	11/05/	12 11/05/12			0 0000							
N 26 WKMG 11/05/12 11/05/12 11/05/12 News at 5p CM 5-530p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 P-3 News at 5p News at 6p Ne					Spots/Week								
News at 5p Start Date End Date Weekdays Spots/Week Rate Rating					CM			:30		\$650.00 P-3	0.00 NM	1	\$650.00
Week: 11/05/12 11/11/12 1 \$650.00 0.00 N 27 WKMG 11/05/12 11/05/12 530-6p The Insider CM 530p-6p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$800.00 P-3 <td>1420 001400</td> <td>1 17007</td> <td>12 11700712</td> <td>· ·</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	1420 001400	1 17007	12 11700712	· ·									
N27 WKMG 11/05/12 11/05/12 530-6p The Insider CM 530p-6p 1 :30 1 \$650.00 P-3 0.00 NM 1 \$650.00 Insider Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 1 1 \$650.00 0.00 N28 WKMG 11/05/12 11/05/12 News at 6p CM 6-630p 1 :30 1 \$800.00 P-3 0.00 NM 1 \$800.00 P-3 News at 6p					Spots/Weel								
Insider Start Date End Date Weekdays Spots/Week Rate Rating					der CM			:30		1 \$650.00 P-3	0.00 NM	1	\$650.00
Week: 11/05/12 11/11/12 1 1 \$650.00 0.00 N 28 WKMG 11/05/12 11/05/12 News at 6p CM 6-630p 1 :30 1 \$800.00 P-3 0.00 NM 1 \$800.00 P-3 News at 6p	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			-			5						
N 28 WKMG 11/05/12 11/05/12 News at 6p CM 6-630p 1 :30 1 \$800.00 P-3 0.00 NM 1 \$800.00 News at 6p					Spots/Weel								
D. C. B. C. B. C. B. Char	-			News at 6p	СМ			:30		1 \$800.00 P-3	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	<u>Sta</u>	rt Date	End Date	News at 6p <u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating						



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

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Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spot	- MARKET CONTRACTOR OF THE PARTY OF THE PART	Rtg Type S	Spots	Amount
N 28 WKMG	11/05/1	2 11/05/12	News at 6p	СМ	6-630p	1	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
			News at 6p		 .						
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00					
Week: 11/ N 29 WKMG		11/11/12	CBS Evening Nev	vs CM	630-7p	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
N 29 VVKIVIG	1 1705/1.	2 11/03/12	CBS Eve News	VS CIVI	(6:30 PM-7:	-		• • •			
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			İ		
Week: 11		11/11/12	1	1	\$1,200.00	0.00		4 44 000 00 D 2	O OO NIM	1	\$1,000.00
N 30 WKMG	11/05/1	2 11/05/12	News at 7p News at 7p	СМ	7-7:30p	1	:30	1 \$1,000.00 P-3	0.00 NM	'	\$1,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11		11/11/12	1		\$1,000.00	0.00	-20	1 \$350.00 P-3	0.00 NM	1	\$350.00
N31 WKMG	11/05/1	2 11/05/12	CBS This Morning The Early Show	g CM	7-9a	1	:30	1 \$350.00 P-3	0.00 14141	•	ψ030.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			Į.		
Week: 11		11/11/12	1	1	\$350.00	0.00	.20	1 \$300.00 P-3	0.00 NM	1	\$300.00
N 32 WKMG	11/05/1	2 11/05/12	9-10a Rachael Ra Rachael Ray	ay CM	9-10a	1	:30	\$300.00 F-3	0.00 NW	'	Ψ000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11		11/11/12	1	1	\$300.00	0.00	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
E 33 WKMC	3 11/03/1	2 11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	S-	:30	1 \$1,200.00 F-3	0.00 14101	'	ψ1,200.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		11/04/12	S-	1	\$1,200.00	0.00	.20	2	0.00 NM	2	\$400.00
N 34 WKMC	3 11/03/1	2 11/03/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	2-	:30	2 \$200.00 P-3	0.00 NW	2	\$ 1 00.00
<u>St</u>	art Date	End Date	Weekdays	Spots/Week		Rating			1		
Week: 10		11/04/12	2-	2	<u> </u>	0.00	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
N 35 WKMC	3 11/03/1	12 11/03/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p	~~T	.30	1 9400.001 -0	0.00 141		V 100100
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		11/04/12	1-	1	\$400.00	0.00	:30	2 \$350.00 P-3	0.00 NM	2	\$700.00
N 36 WKM	G 11/03/1	12 11/03/12	7-9a CBS This M 7-9a Sat Early S		7-9a		.30	2 \$330.001-0	0.00 MM	-	Ψ100.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		11/04/12	2-	2		0.00 1	:30	1 \$1,300.00 P-3	3 0.00 NM	1	\$1,300.00
N 37 WKM	G 11/04/	12 11/04/12	Face The Nation Face The Nation	СМ	1030-11a	1	. :30	1 \$1,300.00 F-3	5 0.00 MW	•	ψ1,000.00
<u>S1</u>	tart Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		11/04/12	1		\$1,300.00		:30	1 \$1,200.00 P-3	3 0.00 NM	1	\$1,200.00
N 38 WKM	G 11/04/	12 11/04/12	Sun 11p News at Sun 11p News a		Late News	31	30	γ φτ,200.001 -	0.00 14101		\$1,200.00
_	tart Date	End Date	<u>Weekdays</u>	Spots/Weel							
Week: 10		11/04/12	1		\$1,200.00		:30	4 \$1,200.00 P-3	3 0.00 NM	4	\$4,800.00
N39 WKM	G 11/04/	12 11/04/12	Sun 11p News a Sun 11p News a		Late News	s	50	- Ψ1,200,001 ·	J. 5.55 T.IVI	·	4 : 10
0	tart Date	End Date	Weekdays	Spots/Weel	•						
<u>ى</u> Week: 1		11/04/12	4		4 \$1,200.00						
			6-830a Sun New 6-830a Sun New	s CM	6a-830a	1	L :30	1 \$200.00 P-	3 0.00 NM	1	\$200.00
0	tart Data	End Date	Weekdays	Spots/Wee	k <u>Rate</u>	Rating					
<u>8</u>	tart Date	LIN Date	V VCCRUE VS	OP 010/ 4 100							



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser P			COM/D/I L	100000							Tota	ls
Ln Ch S	tart	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts	Rate Pri	Rtg Type S	Spots	Amount
N40 WKMG 11	/04/12	2 11/04/12	6-830a Sun News 6-830a Sun News		6a-830a	1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
<u>Start D</u> Week: 10/29/1		End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				0.00.104	d	#700 00
N 41 WKMG 11			CBS Evening Nev CBS Eve News		630-7p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start D</u> Week: 10/29/		<u>End Date</u> 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					ı	00.000.00
N42 WKMG 11	/04/12	2 11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
<u>Start D</u> Week: 10/29/		End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$9,000.00	Rating 0.00	·					*** **** ***
N 43 WKMG 11	1/04/12	2 11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p (8:00 PM-9:0	1 00 PM)	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Start D</u> Week: 10/29/		End Date 11/04/12	Weekdays 1	Spots/Week 1		Rating 0.00						
N 44 WKMG 11	1/04/1	2 11/04/12	CBS Sunday Mor CBS Sunday Mor		9-1030a	2	:30	2	\$1,300.00 P-3	0.00 NM	2	\$2,600.00
<u>Start D</u> Week: 10/29/		End Date 11/04/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00			· <u></u>			
N45 WKMG 11		2 11/01/12	10-11a Let's Mak Let's Make a Dea		10-1 1 a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start D</u> Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400,00	Rating 0.00						
N 46 WKMG 1		2 11/01/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start C</u> Week: 10/29/		End Date 11/04/12	Weekdays 1	Spots/Week	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00						
N 47 WKMG 1	1/01/1	2 11/01/12	M-F David Letter David Letterman		1136p-1238	3a1	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
<u>Start D</u> Week: 10/29/		<u>End Date</u> 11/04/12	Weekdays 1	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N 48 WKMG 1	1/01/1	2 11/01/12	11-12p Price Is F Price Is Right	Right CM	11a-12p	1	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
<u>Start I</u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
		2 11/01/12	1230-2p CBS So Soaps	aps CM	12:30-2p	2	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
<u>Start I</u> Week: 10/29		End Date 11/04/12	Weekdays 2	Spots/Week	<u>Rate</u> 2 \$600.00	Rating 0.00						
N 50 WKMG 1			Local 6 News 12 Local 6 News 12		12-1230p	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start I</u> Week: 10/29		<u>End Date</u> 11/04/12	<u>Weekdays</u> 1	Spots/Weel	Rate \$500.00	Rating 0,00						
			2-3p The Talk The Talk	СМ	2-3p	1	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
<u>Start </u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> 1	Spots/Weel	<u>Rate</u> 1 \$350.00	<u>Rating</u> 0.00						
N 52 WKMG 1			4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	3 0.00 NM	1	\$450.00
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertisei	POIIA	Graysoni	CON/D/FL F	TOUBOL OIL	A TOOK T					Tota	le
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	1	Amount
		With the second	4-430p Extra	CM	4-430p	1	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
HOZ WIGH	11,01,11	- 111-111-	Extra		·						
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	1	CM	\$450.00 5-530a	0.00	:30	1 \$275.00 P-3	0.00 NM	1	\$275.00
N 53 WKMG	11/01/1	2 11/01/12	Morn News at 5a Morn News at 5a	Civi	3-350a	•	.00	Ψ2.0.00.			
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		11/04/12	1	1	\$275.00	0.00	- :30	1 \$650.00 P-3	0.00 NM	1	\$650.00
N 54 WKMG	11/01/1	2 11/01/12	News at 5p News at 5p	CM	5-530p	1,	50	γ φοσο.σοι σ	0.00 1111	·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		11/04/12	1	1	\$650.00	0.00	- :30	1 \$800.00 P-3	0.00 NM	1	\$800.00
N 55 WKMG	11/01/1	2 11/01/12	News at 6p News at 6p	СМ	6-630p	1	- ,50	γ ψουσ.σσ1 -σ	0.00 (40)		V
Sta	art Date	End Date	Weekdays	Spots/Week		Rating				l	
Week: 10		11/04/12	1	1	\$800.00	0.00	.20	1 \$500.00 P-3	0.00 NM	1	\$500.00
N 56 WKMG	11/01/1	2 11/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	T	- :30	1 φ500,00 F-3	0.00 1410	,	φοσ.σσ
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		11/04/12		1	\$500.00	0.00	.20	1 \$1,200.00 P-3	0.00 NM	2	\$1,200.00
N 57 WKMG	3 11/01/1	2 11/01/12	CBS Evening Ne	ws CM	630-7p	1	- :30	\$1,200.00F-3	U.UU INIVI	_	φ1,200.00
Sta	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		11/04/12	1		\$1,200.00	0.00	Weekdays	Length Rate	Rtg Type		
	h Date Ra		Description CBS Evening News		rt/End Time		Th	:30 (\$1,200.00			
	ee MG 57		DO Everming record	-	7 (4)						
[LI	UR]	·						.00 00000	0 0 00 NM	Ì	
			florn News at 6a	6-7	ā		-TWThF	:30 \$600.0	0 0.00 N M		
~	G for 57.1		Assum Alassas at Co	6-7	•		-TWThF	;30 \$600.0	0 0.00 NM	<u>.</u>	
	3 10/30/1 G for 57.1		forn News at 6a	0-7	a						
			News at 7p	CM	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1 1	\$1,000.00
			News at 7p			5 "				1	
	art Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	<u>C Rate</u> I \$1,000.00						
Week: 10			CBS This Mornin		7-9a	1	- :30	1 \$350.00 P-3	0.00 NN	1	\$350.00
M DO MINING	3 111011	12 (1)01/12	The Early Show	·9 -···							
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Weel	_						
Week: 10		11/04/12	1	CNA	1 \$350.00	0.00	- :30	1\$10,000.00P-	3 0.00 NM	1	\$10,000.00
N 60 WKM	G 11/01/	12 11/01/12	Thu Prime 8p Big Bang Theory	CM /	8-830p	-		1ψ10,000.001	5 5,55		. ,
	tart Date	End Date	<u>Weekdays</u>	Spots/Weel							
Week: 10		11/04/12	1		1\$10,000.00	0.00	:30	1 \$300.00 P-	3 0.00 NN	1 1	\$300.00
N 61 WKM	G 11/01/	12 11/01/12	9-10a Rachael F Rachael Ray	Ray CM	9-10a	T	30	1 \$500,001 -	0.001411		4 000.00
Si	tart Date	End Date	•	Spots/Wee	<u>k Rate</u>	Rating					
Week: 16		11/04/12	1		1 \$300.00						0.400.04
		12 10/30/12			10-11a	-1	:30	1 \$400.00P-	3 0.00 NN	л 1	\$400.00
	tart Data	End Date	Let's Make a De Weekdays	Spots/Wee	<u>k Rate</u>	Rating					
<u>s</u>	tart Date	Litu Date	vvccnuays	<u> </u>							



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

					_			D (D :	Dia Tama C	Tota	
Ln Ch Sta	t End	Inventory Code	Break	Start/End Tir	manage of the second second second	Len Spo		Andrew Commence of the Commenc	Rtg Type S	Maria III II Amount	
162 WKMG 10/3)/12 10/30/12	10-11a Let's Make Let's Make a Dea		10-11a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.0
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						*4 500.0
163 WKMG 10/3)/12 10/30/12	M-F 11p News M-F 11p News	СМ	11-1135p	-1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.0
<u>Start Dat</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						****
N64 WKMG 10/3)/12 10/30/12	M-F David Letterr David Letterman	nan CM	1136p-1238a	-1	:30	1	\$600.00 P-3	0.00 NM	1	\$600.6
<u>Start Dat</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						****
165 WKMG 10/3	0/12 10/30/12	2 11-12p Price Is R Price Is Right	ight CM	11a-12p	-1	:30	1	\$600.00 P-3	0.00 NM	1	\$600.0
<u>Start Dat</u> Week: 10/29/12	e <u>End Date</u> 11/04/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 66 WKMG 10/3	0/12 10/30/12	2 1230-2p CBS Soaps	aps CM	12:30-2p	-2	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.
<u>Start Dat</u> Week: 10/29/12	<u>End Date</u> 11/04/12	Weekdays -2	Spots/Week 2		Rating 0.00						4
N 67 WKMG 10/3	0/12 10/30/12	Local 6 News 12- Local 6 News 12-		12-1230p	-1	:30	1	\$500.00 P-3	0.00 NM	1	\$500
Start Dat Week: 10/29/12		Weekdays -1	Spots/Week 1		Rating 0.00						
N 68 WKMG 10/3	0/12 10/30/1:	2 2-3p The Talk The Talk	CM	2-3p	-1	:30	1	\$350.00 P-3	0.00 NM	1	\$350
<u>Start Dat</u> Week: 10/29/12		Weekdays -1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					_	\$ 550
N 69 WKMG 10/3	0/12 11/06/1	2 Morn News at 5a Morn News at 5a		5-530a	-1	:30	1	\$275.00 P-3	0.00 NM	2	\$550
Start Da	e End Date		Spots/Week		Rating						
Week: 10/29/12			1	\$275.00	0.00 0.00						
Week: 11/05/12 N 70 WKMG 10/3		-1 2 News at 5p News at 5p	CM	\$275.00 5-530p	-1	:30	1	\$650.00P-3	0.00 NM	1	\$650
Start Da Week: 10/29/12		<u>Weekdays</u>	Spots/Week	Rate \$650.00	Rating 0,00				3		
		2 530-6p The Insid	er CM	530p-6p	-1	:30	1	\$650.00 P-3	0.00 NM	1	\$650
Start Da Week: 10/29/12		<u>Weekdays</u>	Spots/Week		Rating 0.00						
N 72 WKMG 10/2			СМ	6-630p	-1	:30	1	1 \$800.00 P-3	0.00 NM	1	\$800
<u>Start Da</u> Week: 10/29/1:		<u>Weekdays</u>	Spots/Weel	<u>Rate</u> 1 \$800.00	Rating 0.00						
N 73 WKMG 10/				6-7a	-1	:30		1 \$500.00 P-3	0.00 NM	2	\$1,000
<u>Start Da</u> Week: 10/29/1	11/04/12	<u>Weekdays</u>	Spots/Weel	1 \$500.00	Rating 0.00						
Week: 11/05/1	2 11/11/12	· -1		1 \$500.00	0.00						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

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										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spe	ots Rate Pri	Rtg Type S	pots	Amount
	entrovare III. Vitago	reserved to the served of the	CBS Evening Nev	vs .							
Week: 10 Spot Ch 1 VKMC	<u>Date Ra</u> 3 10/29/12	2-11/04/12 C	Weekdays -1 escription BS Evening News		<u>Rate</u> \$1,200.00 <u>/End Time</u> 7p	Rating 0.00	Weekdays -T		Rtg Type 0.00 <i>NM</i>		
[LI 2 VKMC	ee <i>MG 74.</i> JR] 3 10/30/12 G for 74.1	2-11/02/12 No	ews at 7p	7-7:3	6 0 p		-TWThF	- :30 \$1,200.00	0.00 NM		
N 75 WKMC			News at 7p News at 7p	СМ	7-7:30p	-1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Week: 10		End Date 11/04/12	Weekdays -1		<u>Rate</u> \$1,000.00	Rating 0.00	1000		0.00 1/14	4	\$500.00
E 76 WKMC	3 10/30/1		CBS This Morning The Early Show		7-9a	-T	- :30	1 \$500.00 P-3	0.00 NM	1	\$500.00
Week: 10		End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00	.20	4640 000 00 B 3	3 0.00 NM	1	\$10,000.00
		2 10/30/12	NCIS	CM	8-9p	-1	:30	1\$10,000.00 P-3	O.OO INIVI	'	Ψ10,000.00
Week: 10		End Date 11/04/12	Weekdays -1		Rate \$10,000.00	Rating 0.00 -1	:30	1 \$300.00 P-3	3 0.00 NM	1	\$300.00
		2 10/30/12	Rachael Ray		9-10a		;30	1 \$300.00 F-S	5 0.00 NW	'	φοσο.σ.
Week: 10		End Date 11/04/12	Weekdays -1	Spots/Week 1	\$300.00	Rating 0.00 -1	:30	1 \$9,000.00 P-3	3 0.00 NM	1	\$9,000.00
		2 10/30/12	NCIS:LA	CM	9-10p	_	,50	γ ψ5,000.001	0.00 (1	·	70,000
Week: 10		End Date 11/04/12	Weekdays -1		<u>Rate</u> \$9,000.00 10-11a	Rating 0.00	:30	1 \$400.00 P-	3 0.00 NM	1	\$400.0
		12 10/31/12	Let's Make a Dea	al			50	γ φ400.001	0.00 /		• • • • • • • • • • • • • • • • • • • •
Week: 1		End Date 11/04/12	Weekdays 1	Spots/Week 1 CM		Rating 0.00	:30	1 \$1,500.00 P-	3 0.00 NM	1	- \$1,500.0
			M-F 11p News M-F 11p News	Spots/Week	•	Rating	.50	1 Ψησσοίσσι			***
Week: 1		End Date 11/04/12	Weekdays 1	1	Rate \$1,500.00 1136p-1238	0.00	:30	1 \$600.00P-	3 0.00 NM	1	\$600.0
			M-F David Letter David Letterman		•	Rating	.00	, фосолоск			·
Week: 1		End Date 11/04/12	Weekdays 1	Spots/Week		0.00	:30	1 \$600.00 P-	3 0.00 NM	1	\$600.0
			11-12p Price Is F		·	Rating	.00	, 4000,001			
Week: 1		End Date 11/04/12	Weekdays 1	Spots/Week	•	0.00 2	:30	2 \$600.00 P-	3 0.00 NM	2	\$1,200.0
		12 10/31/12	Soaps			Rating	,50	_	2.23 ·		. ,
Week: 1		End Date 11/04/12	2		\$600.00	0.00 1	:30	1 \$500.00 P-	3 0,00 NM	1	\$500.0
N 85 WKM	IG 10/31/	12 10/31/12	<u>'</u>	СМ	12-1230p	T	,50	, ψου.σοι	2.20 1111	1 .	¥•



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

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Ln C	h Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
Contract Contract		and the control of th	Local 6 News 12- Local 6 News 12-	•								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Weel	c: 10/29/12	11/04/12	1	1	\$500.00	0.00						
N 86 W	KMG 10/31/	12 10/31/12	2-3p The Talk The Talk	СМ	2-3p	1	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00			····			
		12 10/31/12	4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
		12 10/31/12	Morn News at 5a Morn News at 5a	СМ	5-530a	1	:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
Mee	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
		12 10/31/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
\\/ee	Start Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
		12 10/31/12	530-6p The Insid	er CM	530p-6p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
\Nee	Start Date	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
		/12 10/31/12	News at 6p News at 6p	СМ	6-630p	1	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Wee	Start Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00						
		/12 10/31/12	Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Wee	<u>Start Date</u> ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00			, us, us			
		/12 10/31/12	CBS Evening Ne CBS Eve News	ews CM	630-7p (6:30 PM-7:	~-1 00 PM)	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Wei	Start Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,200.00	Rating 0.00						
		/12 10/31/12	News at 7p News at 7p	СМ	7-7:30p	1	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Wei	<u>Start Date</u> ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,000.00	Rating 0.00						
			9-10a Rachael F Rachael Ray	Ray CM	9-10a	1	:30	1	\$300,00 P-3	0.00 NM	1	\$300.00
\٨/ه	<u>Start Date</u> ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week		Rating 0.00						
		2/12 11/02/12	M-F Late Late S Late Late Show	how CM	109-210a	F	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
م/۸\	<u>Start Date</u> ek: 10/29/12	End Date 11/04/12		Spots/Week	·	<u>Rating</u> 0.00						
			M-F David Lette David Lettermar		1136p-123	8aF	:30	1	\$800,00 P-3	3 0.00 NM	1	\$800.00
	Start Date	End Date		Spots/Weel	<u>(</u> <u>Rate</u>	Rating						



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Hiatus Dates

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<u>Auvertiser</u> Folia	A Orayoon	00111011 E <u>170</u>	<u> </u>							Tota	lo.
Ln Ch Star	t End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	ts	Rate Pri	Rtg Type	Tota Spots	Amount
N97 WKMG 11/02		M-F David Letterman	Haranes - corporation	1136p-1238a	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
		David Letterman	(484 - 1	Data	Detion						
<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> Sr	oots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 98 WKMG 11/02		430-5p Inside Edition	n CM	430-5P	F	:30	1	\$700.00 P - 3	0.00 NM	1	\$700.00
Charl Data	End Date	Inside Edition Weekdays Sr	ots/Week	Rate	Rating						
<u>Start Date</u> Week: 10/29/12	11/04/12	F	1	\$700.00	0.00						
N 99 WKMG 11/02	/12 11/02/12	Morn News at 530a Morn News at 530a	CM	530-6a	F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> St	oots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N100WKMG 11/02		CBS This Morning The Early Show	СМ	7-9a	F	:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
Start Date		<u>Weekdays</u> Si	pots/Week	Rate	Rating						
Week: 10/29/12 N101WKMG 11/02	11/04/12	F M-F 7:30-8p Inside B	Ed CM	\$500.00 730-8p	0.00	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
NIU I VVINIG 11/02	.112 11102/12	Inside Edition	za Om	100 Op	,						
Start Date		<u>Weekdays</u> Si	pots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 10/29/12 N102WKMG 11/05	11/04/12 5/12 11/05/12			109-210a	M	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
1110211111112		Late Late Show									
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> <u>S</u> M	pots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N103WKMG 11/05	5/12 11/05/12	430-5p Inside Editio Inside Edition	n CM	430-5P	M	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Start Date		<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u> \$900.00	Rating 0.00						
Week: 11/05/12 N104WKMG 11/05	11/11/12 5/12 11/05/12		СМ	530-6a	M	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
		Morn News at 530a			D. #						
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N105WKMG 11/0		Morn News at 6a Morn News at 6a	CM	6-7a	M	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Start Date	End Date		pots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	M	1	\$800.00	0.00	-20	1	\$700.00 P-3	0.00 NM	1	\$700.00
N106WKMG 11/0	5/12 11/05/12	CBS This Morning The Early Show	CM	7-9a	M	:30	1	\$700.00P-3	U.UU INIVI	'	ψ100.00
Start Date		<u>Weekdays</u> <u>S</u>	pots/Week	Rate \$700.00	Rating 0.00						
Week: 11/05/12 N107WKMG 11/0	11/11/12 5/12 11/05/12		Ed CM	730-8p	M	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
		Inside Edition	·	Data	Rating						
<u>Start Dat</u> Week: 11/05/12		<u>Weekdays</u> <u>S</u> M	pots/Week	<u>Rate</u> \$1,500.00	0.00						
N108WKMG 11/0		Sat 105-135a Insider Wknd	СМ	105a-135a	S-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Start Dat		_	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
Week: 10/29/12 N109WKMG 11/0	100		СМ	1205-105a	S-	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
		Extra Wknd	Spots/Weel	<u>Rate</u>	Rating						
<u>Start Dat</u>	e End Date	<u>Weekdays</u> <u>S</u>	SPOIS! WEEL	<u> </u>	i mairā						



Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser	POI/A	Grayson	COULDILE	- rouuci Gr	AI SON I C	ON CONCINE	<u>CLournal</u>	<u></u>				
					o. 45 47		Lam Coa	.4	Data Dri	Dta Tuna	Tota	ls Amount
Ln Ch	Start	End	Inventory Code	Break	Start/End T	The state of the s	Len Spo	حمس سروي	1300 1 100 2 200 2 200 200	Rtg Type		131-00 STOLES
N109WKMG	11/03/1	2 11/03/12	Sat 1205-105a Extra Wknd	СМ	1205-105a	S-	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Sta</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N110WKMG	11/04/1	2 11/04/12	Sun 1235-135a Cold Case	СМ	1235-135a	S	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>St</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500,00	Rating 0.00						
N111WKMC	11/01/1	2 11/01/12	M-F Late Late Show	now CM	109-210a	т	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>St</u> Week: 10	art Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
			430-5p Inside Edition	lition CM	430-5P	T	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			Morn News at 53 Morn News at 53		530-6a	T	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
St Week: 10	art Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
		-	530-6p The Insider	ler CM	530p-6p	Т	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
		12 11/01/12	CBS This Mornin		7-9a	Т	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
		12 11/01/12	M-F 7:30-8p Insi Inside Edition	de Ed CM	730-8p	T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
<u>S</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,200.00	Rating 0.00						
		12 11/01/12	Thu Prime 9p Person of Intere	CM_	9-10p	T	:30	1:	\$11,000.00 P-3	0.00 NM	1	\$11,000.00
<u>S</u> Week: 1	tart Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$11,000.00	Rating 0.00						
			M-F Late Late S Late Late Show	how CM	109-210a	-Т	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
<u>S</u> Week: 1	tart Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
			4-430p Extra Extra	CM	4-430p	-T	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
<u>S</u> Week: 1	tart Date	End Date 11/04/12	Weekdays	Spots/Weel	<u>Rate</u> \$600.00	Rating 0.00						
		12 10/30/12		dition CM	430-5P	-T	:30	1	\$700.00 P-3	0.00 NN	1	\$700.00
_	tart Date	End Date 11/04/12	Weekdays	Spots/Weel	<u>Rate</u> 1 \$700.00	Rating 0.00						
Week: 1 N121 WKM		11/04/12	· · · · · · · · · · · · · · · · · · ·		530-6a	-T	:30	1	\$500.00 P-3	3 0.00 NM	1	\$500.00
S	tart Date	End Date		Spots/Weel	<u>k Rate</u>	Rating						



Flight Dates 10/30/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser	1 01114	Grayson								Tota	<u>ls</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type S	oots	Amount
N121WKMG		2 10/30/12	Morn News at 530	a CM	530-6a	-T	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
			Morn News at 530			<u>_</u>					
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
Week: 10		11/04/12	-T	ı CM	\$500.00 7-9a	-T	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
N122WKMG	10/30/1	2 10/30/12	CBS This Morning The Early Show	OW		,					
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
N123WKMG			M-F 7:30-8p Insid	e Ed CM	730-8p	-T	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
			Inside Edition	O (-08/b	Deto	Dating			1		
<u>St</u> : Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
N124WKMC			·	CM	10-11p	W	:30	1\$10,000.00P-3	0.00 NM	1	\$10,000.00
MIZTINIC	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		CSI								
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		11/04/12	W		\$10,000.00 109-210a	0.00 W	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
N125WKMC	3 10/31/1	2 10/31/12	M-F Late Late Sh Late Late Show	ow CM	109-210a	- yy	.50	, φοσσίσοι σ	5.55 (
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	W	1	\$350.00	0.00					4700.00
N126WKM	3 10/31/1	2 10/31/12	430-5p Inside Ed	ition CM	430-5P	W	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
			Inside Edition	Constanting	Data	Rating					
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	0.00					
		12 10/31/12		0a CM	530-6a	~-W~~	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
(tizi tvidi)			Morn News at 53	0a					1		
<u>S</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 1		11/04/12	W	1	\$500.00	0.00 w	:30	2 \$500.00 P-3	0.00 NM	2	\$1,000.00
N128WKM	G 10/31/	12 10/31/12	CBS This Mornin The Early Show	g CM	7-9a	 _W	.50	2 \$555.551 5	0,00		. ,
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			Ì		
Week: 1		11/04/12	~-W			0.00	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
N129WKM	G 10/31/	12 10/31/12	M-F_7:30-8p Inside Edition	de Ed CM	730-8p	W	.30	(\$1,200,001 -0	- 0.00 11111		
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 1		11/04/12	W		9-10p	0.00	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
N130WKM	G 10/31/	12 10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	"	.00				
S	tart Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	<u>Rating</u>					
Week: 1		11/04/12	W		\$10,000.00	0.00		. ATOM 00 D 6	0.00 454	4	\$700.00
N131WKM	G 11/06/	12 11/06/12	Morn News at 53 Morn News at 53		530 - 6a	-T	:30	1 \$700.00 P-3	3 0.00 N M	1	\$700.00
5	tart Date	End Date	Weekdays	Spots/Weel		Rating					
Week: 1		11/11/12	-T		1 \$700.00	0.00		4 6700 00 0	3 0.00 NM	1	\$700.00
N132WKW	IG 11/06	/12 11/06/12	CBS This Morning The Early Show		7 - 9a	-T	:30	1 \$700.00 P-3	U, UU 1414	•	Ψ100.00
9	Start Date	End Date		Spots/Wee		Rating					
Week:	1/05/12	11/11/12	-T		1 \$700.00	0.00	value of the second		T - 4 - 1 -	4 401	177 250 00
and the second s		garage of the construction of the same			_				Totals	148	177,350.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Contr	ACT NO. 256471
1.	THE NAME OF THE CANDIDATE IS: Geraldine Thompson.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF $State$ Senate in the $CPrimary$ Election, \Box General Election, or \Box Special Election.
	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Thompson For State Senate
	THE TREASURER OF THE AUTHORIZED COMMITTEE IS Christian Ulvert
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Name 2260 Wednesday St. # 100 Tallahassee FL 32308-8307 Address 850-513-1996 Phone Number
	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Christian Ulvert

^{*} The Treasurer is often the only top officer of a Candidate Committee.

WKMG

ORDER

Flight Dates 08/11/12-08/14/12

15%

00:15:00 Order Sep

Product

Estimate #

Contract / Revision

256471

FOR STATE SENATE

Alt Order #

Original Date / Revision

Agency Com

Billing Type Cash

08/09/12 08/09/12

Billing Contact

Order Type

GENERAL

EOM/EOC Billing Cycle

Advertiser POL/Geraldine Thompson/D.

2260 Wednesday #100

Billing Calendar BROADCAST

Tallahassee, FL 32308

Demographic A25-54

Rev Codes

AGY

POL CAND

Agency Uzzell Group

Buying Contact

Sales Office NAT

Product Codes PL-Senate-Democrat

1500 Mahan Drive

Tallahassee, FL 32308

Sales Region NAT

Priority

P-1

Agency Ref

Advertiser Ref

Primary Account Executive

National House

Totals

End Date Start Date Account Executive Order% National House 100%

12

\$6,460.00 - -

Order Share 100% Market Value 7600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month 0.00 07/30/12 08/14/12 \$7,600.00 12 \$6,460.00 \$7.600.00 12 \$6,460.00 August 2012

\$7,600.00

0.00

										Total	<u>s</u>
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	2 08/11/12	7-9a CBS This Mori 7-9a Sat Early Show		7-9a	S-	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
N 2 WKMG 08/11/1	2 08/11/12	Sat 7p News Sat Local 6 News a	CM t 7p	Sat 7-8p	S-	:30	1	\$550.00 P-1	0.00 NM	1	\$550.00
<u>Start Date</u> Week: 08/06/12	End Date 08/12/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$550.00	Rating 0.00	-					
N 3 WKMG 08/12/1	2 08/12/12	6-830a Sun News 6-830a Sun News	СМ	6a-830a	S	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
<u>Start Date</u> Week: 08/06/12	End Date 08/12/12	<u>Weekdays</u> <u>S</u> S	pots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 4 WKMG 08/13/1	2 08/13/12	11-12p Price Is Rig Price Is Right	ht CM	11a-12p	M	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00			····			

Print Date: 08/09/12

Page 2 of 2



256471

Flight Dates 08/11/12-08/14/12

Hiatus Dates

Original Date / Revision

08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser POL/Geraldine Thompson/I Product FOR STATE SENATE

<u>/ (4 / 0) (10 0 / 1</u>		•								Tota	ale
Ln Ch Sta	art End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Name and Post of the Party of t	Amount
N 5 WKMG 08/	13/12 08/13/12	Morn News at 6a Morn News at 6a	СМ	6-7a	M	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
Start Da			Spots/Week	<u>Rate</u> \$800,00	Rating 0.00						
Week: 08/13/12 N 6 WKMG 08/		M CBS This Morning	ı CM	7-9a	M	:30	1	\$600,00 P-1	0.00 NM	1	\$600.00
N 6 WKING 00/	13/12 00/13/12	The Early Show	, 0111	, 00				•			
Start Da	te <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/1	2 08/19/12	M	1	\$600.00	0.00			4050 00 D 4	0.00 NB4	1	\$650.00
N 7 WKMG 08/	13/12 08/13/12	2-3p The Talk The Talk	CM	2-3p	M	:30	1	\$650.00 P-1	0,00 NM	1	ψου.υυ
<u>Start Da</u> Week: 08/13/1		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 8 WKMG 08/		News at 6p News at 6p	СМ	6-630p	M	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
<u>Start Da</u> Week: 08/13/1:		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00	45					
N 9 WKMG 08/	13/12 08/13/12	M-F David Letterr David Letterman	man CM	1136p-1238a	a M	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
Start Da		<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/13/1		M	1	\$800.00	0.00			#000 00 D 4	0.00 NM	1	\$600.00
N 10 WKMG 08/	14/12 08/14/12	Morn News at 530 Morn News at 530		530-6a	-T	:30	1	\$600.00 P-1	U.UU MINI	'	φυου,στ
Start Da		<u>Weekdays</u>	Spots/Week		Rating					i	
Week: 08/13/1		-T	1	\$600.00	0.00	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
N 11 WKMG 08/	14/12 08/14/12	Morn News at 6a Morn News at 6a		6-7a	-T	:30	1	\$800.00 F-1	O.OO INIV	.	φοσο.σε
<u>Start Da</u> Week: 08/13/1		<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
N 12 WKMG 08/			9 CM	7-9a	-T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
Start Da	ate End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/13/1	2 08/19/12	-T	1	\$600.00	0.00					<u>J</u>	
		0-0-0-00-00							Totals	12	\$7,600.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

со	NTRACT NO	. 285756
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS:
		Elisa Cloyd Mentzer Medica Name 600 Fairmount Ave, Ste. 306 Towson MD 21286
		600 Fairmount Ave, Ste, 306 Towson MD 21286 Address
	·	Phone Number
2.		OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
	ARE:	Tracy Henke
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is Americans For Prosperity.
	b.	The Purchaser is Elise Clayd Mentze- Medic.
		NOTE: If the ad relates to an Issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.



Contract / Revision

Original Date / Revision

WKMG

255756

ORDER

	Flight Dates 08/22/12-08/27/12		
		Order Sep	00:15:00
	Product	Estimate #	1863
55756 [/]	AMER 4 PROSPERITY	Alt Order#	06261863
	Agency Com 15%	Billing Type	Cash
08/08/12	Billing Contact	Order Type	GENERAL
For Prosp		Billing Cycle	EOM/EOC
LOI LIOSP	600 Fairmount Ave., Ste 306	Billing Calenda	<u>ar</u> BROADCAST

Advertiser POL/Americans For Pr

08/08/12

600 Fairmount Ave., Ste 306 Towson, MD 21286-1002

Mentzer Media Services Agency

Buying Contact Elise Cloyd

Sales Office PHI Sales Region NAT

600 Fairmount Ave., Ste 306

Towson, MD 21286-1002

Agency Ref

Demographic A50+

Rev Codes **AGY**

POL ISSUE

Product Codes PL-Issue

Priority

P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 76000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$69,500.00 \$59,075.00 08/26/12 31 0.00 07/30/12 \$69,500.00 August 2012 \$59,075.00 31 \$5,525.00 \$6,500.00 5 0.00 08/27/12 08/27/12 \$6,500.00 \$5,525.00. September 2012 5.. 0.00 \$64,600.00 \$76,000.00 36 Totals

Ln Ch Start End	Inventory Code Br	eak Start/End T	īme Days	Len Spots	s Rate Pri	Rtg Type S	Total pots	s Amount
1 WKMG 08/22/12 08/24/12		M 12-1230p	WTF	:30	3 \$700.00 P-3	0.00 NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/M	<u>Veek Rate</u> 3 \$700.00	Rating 0.00					
2 WKMG 08/22/12 08/24/12	News at 6p CI News at 6p	M 6-630p	WTF	:30	3 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week; 08/20/12 08/26/12	Weekdays Spots/V	<u>Veek</u> <u>Rate</u> 3 \$1,000.00	Rating 0.00					
3 WKMG 08/22/12 08/24/12	News at 7p C News at 7p	M 7-7:30p	WTF	:30	3 \$1,200.00 P-3	0.00 NM	3	\$3,600.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/V	<u>Veek</u> <u>Rate</u> 3 \$1,200.00	Rating 0.00		<u> </u>			
4 WKMG 08/22/12 08/24/12	M-F 11p News C M-F 11p News	M 11-1135p	WTF	:30	6 \$1,800.00 P-3	0.00 NM	6	\$10,800.00



Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

00:15:00 Order Sep

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

									Tota	
_n Ch Star	t End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	engramment and the State of the	Rtg Type	Car a lateral plane	Amount
4 WKMG 08/22	/12 08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	WTF	:30	5 \$1,800.00 P-3	0.00 NM	6	\$10,800.00
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> wTF	Spots/Week 6	<u>Rate</u> \$1,800.00	Rating 0.00					\$40,000,00
5 WKMG 08/23	J/12 08/23/12	Thu Prime 10p Person of Interes	CM t	10-11p	2	:30 2	2 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$5,000.00	Rating 0.00				_	4000.0
7 WKMG 08/25	5/12 08/25/12	7-9a CBS This Mo 7-9a Sat Early Sh		7-9a	2-	:30	2 \$400.00 P-3	0.00 NM	2	\$800.0
<u>Start Date</u> Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00			2.22.111		65500
8 WKMG 08/2	5/12 08/25/12	Sat 6p News Sat Local 6 News		6-630p	1-	:30	1 \$550.00 P-3	0.00 NM	1	\$550.0
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00				_	44.000 (
10 WKMG 08/2	5/12 08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
<u>Start Date</u> Week: 08/20/12	<u>End Date</u> 08/26/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					44.000
11 WKMG 08/2	6/12 08/26/12	CBS Sunday Mo CBS Sunday Mo		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.
Start Dat Week: 08/20/12	e <u>End Date</u> 08/26/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
	6/12 08/26/12	Face The Nation Face The Nation	CM 1-hr	1030-1130a	1	:30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.6
Start Dat Week: 08/20/12	<u>End Date</u> 08/26/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00	· · · ·				4050
13 WKMG 08/2	6/12 08/26/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1 \$650.00 P-3	3 0.00 NM	1	\$650.
<u>Start Dat</u> Week: 08/20/12		<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
		Sun Prime 7-8p Sun 7-8p	CM	7-8p	2	:30	2 \$5,000.00P-3	3 0.00 NM	2	\$10,000.
<u>Start Dat</u> Week: 08/20/12		<u>Weekdays</u> 2	Spots/Weel	Rate 2 \$5,000.00	Rating 0.00	<u></u>				
15 WKMG 08/2	6/12 08/26/12	Sun Prime 10-11 The Mentalist	р СМ	10-11p	2	:30	2 \$4,000.00 P-3	3 0.00 NM	2	\$8,000.
<u>Start Da</u> Week: 08/20/12		<u>Weekdays</u> 2	Spots/Weel	<u>Rate</u> 2 \$4,000.00	Rating 0.00					**
		Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	3 0.00 NM	1	\$1,800
<u>Start Da</u> Week: 08/20/12		Weekdays 1	Spots/Weel	<u>Rate</u> 1 \$1,800.00	Rating 0.00					<i>^</i>
		Local 6 News 12 Local 6 News 12		12-1230p	1	:30	1 \$700.00 P-	3 0.00 NM	1	\$700
<u>Start Da</u> Week: 08/27/12		Weekdays 1	Spots/Weel	<u>k Rate</u> 1 \$700.00	Rating 0.00					.
18 WKMG 08/		News at 6p News at 6p	СМ	6-630p	1	- :30	1 \$1,000.00P-	3 0.00 NM	1	\$1,000
Start Da	te End Date		Spots/Wee	<u>k Rate</u>	Rating					

Print Date: 08/08/12

Page 3 of 3



255756

Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

00:15:00 Order Sep

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

L. Ob	Ctout	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type S	Total pots	<u>s</u> Amount
Ln Ch	Start	AND THE RESERVED		Constructive Secretary State of Assessment	The second secon	and the second section of the second second section is the second	atame, a la companyation.	1 \$1,000.00 P-3	Name of the last o	1	\$1,000.00
18 WKMG	08/27/1	2 08/27/12	News at 6p	СМ	6-630p	1	:30	1 \$1,000.00 F-3	0.00 1414	'	\$1,000.00
			News at 6p								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 08/	27/12	09/02/12	1	11	\$1,000.00	0.00					* 1 * * * * * * * * * * * * * * * * * *
19 WKMG	08/27/1	2 08/27/12	News at 7p	СМ	7-7:30p	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
, , , , , , , , , ,			News at 7p								
Sta	rt Date	End Date	We <u>ekdays</u>	Spots/Week	Rate	Rating					
Week: 08/		09/02/12	1	1	\$1,200.00	0.00					
		2 08/27/12	M-F 11p News	CM	11-1135p	2	:30	2 \$1,800.00 P-3	0.00 NM	2	\$3,600.00
20 VVKIVIG	00/2//1	2 00121112	M-F 11p News	0	,,,						
21		Cool Data	•	Spots/Week	Rate	Rating			1		
	rt Date	End Date	<u>Weekdays</u> 2		\$1,800.00	0.00					
Week: 08		09/02/12			· · · · · · · · · · · · · · · · · · ·	S~	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
N21 WKMG	08/25/1	2 08/25/12	NFL Preseason S		various	_	.50	1 \$1,000.001 ~0	0.00 1		4.1
			NFL Preseason		(7:58 PM-1						
	ert Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 08	/20/12	08/26/12	S-	1	\$7,000.00	0.00			0.00.104	1	ድፖ በሰብ ሰብ
N22 WKMG	08/24/1	2 08/24/12	NFL Preseason f	Fri CM	Fri 8p-cc	F	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
			NFL Preseason	Fri	(7:58 PM-1	1:00 PM)			1		
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08		08/26/12	F	1	\$7,000.00	0.00					
									Totals	36 \$	76,000.00
										- *	,

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

со	NTRACT NC	256834	
		ACT PERSON FOR THE PURCHASER IS:	
		Mundy Katowitz Media Name 1322 G Street SE Washington DC 20003 Address Phone Number	
2.	THE TOP C	Cres Speed	
3.	IF THE AD	REFERS TO A CANDIDATE:	
	a.	The name of the candidate is	
	b .	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.	I
4.	IF THE AD	REFERS TO AN ISSUE:	-,-
	a.	The issue is Priorities USA Act.	
	b.	The Purchaser is	
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Politica	1 !

File. Do not file the Order.

00:15:00

ORDER

Flight Dates-08/07/12-08/13/12

Estimate # 1519 Product

Order Sep

Alt Order # 06262907 **PRIORITIES USA ACT** 255834 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15% Order Type **GENERAL** 08/03/12 08/07/12

Billing Contact EOM/EOC Billing Cycle Advertiser ISS/Priorities USA Action

Billing Calendar BROADCAST 1322 G. Street, SE Washington, DC 20003 <u>Demographic</u> A35+

Mundy Katowitz Media Agency **ISSUE** POL Rev Codes AGY

Buying Contact Product Codes PL-Issue, Sales Office PHI

P-3 **Priority** Sales Region NAT 1322 G. Street, SE Advertiser Ref Agency Ref Washington, DC 20003

Primary Account Executive Kristen Waskie

Totals

End Date Start Date Account Executive Order% Kristen Waskie 100%

21 \$11,517.50 \$13,550.00

Order Share 100% Market Value 13550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date #Spots Net Amount Gross Amount # of Spots Month 0.00 07/30/12 21 \$11,517.50 \$13,550.00 08/13/12 \$13,550.00 \$11,517.50 August 2012 21 0.00

													<u>Tota</u>	<u>ls</u>
Ln	Ch Sta	art	End	Inventory Code		Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 V	NKMG 08/	0/12	2 08/10/12	11-12p Price Is R Price Is Right	ight	CM	11a-12p	1	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
We	<u>Start Da</u> eek: 08/06/12	_	End Date 08/12/12	<u>Weekdays</u> 1	Spot	s/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
E 2 \	WKMG 08/	10/1	2 08/10/12	Local 6 News 12- Local 6 News 12-	•		12-1230p	1	:30	1	\$700.00P-3	0.00 NM	1	\$700.00
We	Start Da ek: 08/06/12	_	End Date 08/12/12	<u>Weekdays</u> 1	Spot	s/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 3 \	WKMG 08/	13/1:	2 08/13/12	M-F Late Late Sh Late Late Show	ow	CM	109-210a	1	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
We	<u>Start Da</u> eek: 08/13/1:	_	End Date 08/19/12	<u>Weekdays</u> 1	Spot	<u>s/Week</u> 1	<u>Rate</u> \$250.00	Rating 0.00						
E 4 \	WKMG 08/	13/1	2 08/13/12	11-12p Price Is F Price Is Right	Right	CM	11a-12p	1	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
	Start Da	<u>te</u>	End Date	<u>Weekdays</u>	Spot	s/Week	<u>Rate</u>	Rating					l	





Flight Dates 08/07/12-08/13/12

<u>Hiatus Dates</u>

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT Estimate # 1519

Adver	111001	100/1	nonties e	on notion <u>.</u>							Tota	le
Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Davs	Len Spots	Rate Pri	Rtg Type	XXXXXX * *	Amount
			*****	11-12p Price Is Ri	Born Born Start S 177	11a-12p	1	war record • • • • • • • • • • • • • • • • • • •	1 \$800.00 P-3	0.00 NM	1	\$800.00
	, , , , , ,	0011011		Price Is Right	J							
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	ek: 08/1		08/19/12	1	1	\$800.00	0.00			0.00.104		#000.00
E 5 \	WKMG	08/13/1	2 08/13/12	1230-2p CBS Soa	ıps CM	12:30-2p	1	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
	Star	t Date	End Date	Soaps Weekdavs	Spots/Week	Rate	Rating				ı	
We	<u>عيد.</u> eek: 08/1		08/19/12	1	1	\$800.00	0.00				ı	
E 6 \	WKMG	08/13/1	2 08/13/12	Local 6 News 12-	1230p CM	12-1230p	1	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
				Local 6 News 12-	•						,	
		t Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating					
	eek: 08/1		08/19/12		CM	\$700.00 1135p-1205a	0.00	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
E / \	WKING	06/11/1	2 00/11/12	Sat 1135p-1205a Inside Edition Wk		1135p-1203a		.50	ψ500.001-5	0.00 1411		ψοσο.σσ
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 08/0		08/12/12	1-	1	\$500.00	0.00	***************************************			<u> </u>	
E 8 \	WKMG	08/11/1	2 08/11/12	Sat 6p News	СМ	6-630p	1-	:30	1 \$550.00 P-3	0.00 NM	1	\$550.00
	01		E 15.1.	Sat Local 6 News	Ť	Data	Dating					
\//e	<u>Star</u> eek: 08/0	<u>t Date</u> 16/12	End Date 08/12/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00					
Spot		Date Ra		escription	<u>Star</u>	t/End Time		<u>Veekdays L</u>		Rtg Type		
1			2-08/12/12 S	at 6p News	6-63	0р	-	Sa	:30 (\$550.00)	0.00 NM		
		MG 8.2							.20 AFF0.00	0 00 NM		
			2-08/11/12 S	at 7p News	Sat	7-8p	_	Sa	:30 \$550.00	0.00 NM		
	⊕ MG			7.0. ODO This M	- C-CM	7.04	1-	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
E 9 1	WKIVIG	08/11/1	2 08/11/12	7-9a CBS This M 7-9a Sat Early Sh		7-9a	T-	.30	ψ400.001-3	Q,OO IVIVI	<u>'</u>	ψ+00.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
W	eek: 08/0		08/12/12	1-	1	\$400.00	0.00					
E 10	WKMG	08/12/1	2 08/12/12		CM	1135p-1235a	1	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
	-		E 15.4	Without a Trace	O	Data	Rating					
\/\/a	<u>Sta</u> eek: 08/0	rt <u>Date</u> 16/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	0.00					
			2 08/12/12	CBS Sunday Mor	ning CM	9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
				CBS Sunday Mol								
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	eek: 08/	-	08/12/12	1		\$1,300.00	0.00	.20	1 \$600.00 P-3	0.00 NM	1	\$600.00
E 12	WKMG	08/09/1	12 08/09/12	2-3p The Talk The Talk	CM	2-3p	1	:30	1 \$000.00F-3	U.UU INIVI	'	φυσο,σο
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
We	eek: 08/		08/12/12	1	1		0.00				ĺ	
E 13	WKMG	08/09/1	2 08/09/12	Morn News at 6a	CM	6-7a	1	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
				Morn News at 6a		5.4	Datte				l	
101	<u>Sta</u> /eek: 08	rt Date	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week		Rating 0.00				İ	
				M-F Late Late Sh		109-210a	-1	:30	1 \$250.00 P-3	0.00 NM	1	\$250.00
L 14	* 41 (INIO	00,011	00,01712	Late Late Show		-					l	
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1	
	eek: 08/		08/12/12	-1	1	\$250.00	0.00		4 4000 000 0	0.00 154		#e00.00
E 15	WKMG	08/07/	12 08/07/12	2-3p The Talk	CM	2-3p	-1	:30	1 \$600.00 P-3	0.00 NM	1	\$600.00
				The Talk							4	

Print Date: 08/08/12

Page 3 of 3



255834

Flight Dates 08/07/12-08/13/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Auvertiser	10011	HOLIGS C	OA Action :	TOUGOT! IN	0.4			-	•			
											Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	and the second s	Rtg Type	Spots	Amount
E 15 WKMG	08/07/1	2 08/07/12	2-3p The Talk	CM	2-3p	-1	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
			The Talk			B #						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/12/12	-1	1	\$600.00	0.00			#000 00 D 0	0.00 NM	4	\$800.00
E 16 WKMG	08/07/1	2 08/07/12	News at 5p News at 5p	CM	5-530p	-1	:30	1	\$800.00 P-3	O.OO INIVI	I	φου.υυ
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/12/12	-1	1	\$800.00	0.00						
E 17 WKMG	08/07/1	2 08/07/12	News at 6p	CM	6-630p	-1	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
_ ,, ,,,,,,,			News at 6p									
Sta	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/12/12	-1	1	\$1,000.00	0.00						
E 18 WKMG		2 08/07/12	Morn News at 6a	СМ	6-7a	-1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
			Morn News at 6a									
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/12/12	-1	1	\$500.00	0.00						
E 19 WKMG		12 08/08/12	11-12p Price Is R	Right CM	11a-12p	1	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
2 10 111111		••	Price Is Right	Ü								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	1	1	\$800.00	0.00						
E 20 WKMG	08/08/	12 08/08/12	Local 6 News 12-	-1230p CM	12-1230p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
			Local 6 News 12	-1230p	•							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	1	1	\$700.00	0.00						
E 21 WKMG		12 08/08/12	CBS This Mornin	g CM	7-9a	1	:30	1	\$500.00P-3	0.00 NM	1	\$500.00
			The Early Show	-								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	1	1	\$500.00	0.00						
										Totals	21 \$	13,550.00
												,

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO. 255828
1.	THE NAME OF THE CANDIDATE IS: Alah Gray 50 m.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS TODA SURLOWSKY
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Liz Dome / Buying Time Name
	GSO Massachusetts Awe. NW # 210 Washington DC 2000 Address
	Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Todd Jurkowski

 $[\]ensuremath{^{*}}$ The Treasurer is often the only top officer of a Candidate Committee.

00:15:00

2162

Order Sep

Flight Dates 08/04/12-08/14/12

Estimate # **Product**

06262869 Alt Order # **GRAYSON FOR CONGRESS** 255828 Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com

GENERAL Order Type 08/03/12 08/07/12 **Billing Contact** EOM/EOC Billing Cycle

Advertiser Pol/A Grayson/ Con/D/FL Billing Calendar BROADCAST 650 Massachusetts Ave.

Suite 210 A35+ **Demographic**

Washington, DC 20001 Agency Buying Time, LLC CAND AGY POL Rev Codes

Buying Contact Product Codes PL-Representatives-Democrat Sales Office PHI

P-2 **Priority** Sales Region NAT 650 Massachusetts Ave.

Advertiser Ref Agency Ref Suite 210 Washington, DC 20001

Primary Account Executive Kristen Waskie

End Date Order% Start Date Account Executive 100% Kristen Waskie

Order Share 100% Market Value 18595

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Rating Start Date End Date **Net Amount Gross Amount** Net Amount Gross Amount # Spots # of Spots Month \$18,595.00 \$15,805.75 0.00 07/30/12 08/14/12 \$15,805.75 \$18,595.00 August 2012 51 \$18,595.00 0.00 \$15,805.75 51 Totals

									Total	-
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 08/10/12 08/10/12	M-F 11p News	СМ	11-1135p	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	M-F 11p News									
Start Date End Date	Weekdays Sp	ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/06/12 08/12/12	1	1	\$600.00	0.00			*****			
E 2 WKMG 08/10/12 08/10/12	Local 6 News 12-123	30p CM	12-1230p	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	Local 6 News 12-123	30p								
Start Date End Date	Weekdays Sp	ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/06/12 08/12/12	1	1	\$600.00	0.00				0.00.104	_	# 000 00
E 3 WKMG 08/10/12 08/10/12	3-4p Nate LTC 9/7/1	2 CM	3-4p	1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
	Nate Berkus									
Start Date End Date	Weekdays Sr	oots/Week	<u>Rate</u>	Rating						
Week: 08/06/12 08/12/12	1	1	\$300.00	0.00				0.00.4154		6475.00
E 4 WKMG 08/06/12 08/12/12	Morn News at 6a	CM	6-7a	1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
	Morn News at 6a									
Start Date End Date	<u>Weekdays</u> Si	<u>pots/Week</u>	<u>Rate</u>	Rating						



Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots			<u>Total</u> Spots	Amount
4 WKMG	08/06/12	2 08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	1	:30	1 \$175.00 LUR	0.00 NM	1	\$175.00
<u>Star</u> Week: 08/0	<u>t Date</u>)6/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00					
5 WKMG		2 08/12/12	News at 7p News at 7p	СМ	7-7:30p	1	:30	1 \$350.00 LUR	0.00 NM	1	\$350.00
<u>Star</u> Week: 08/0	<u>t Date</u> 06/12	End Date 08/12/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
6 WKMG	08/13/1	2 08/13/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	1	:30	1 \$650.00 P-2	0.00 NM	1	\$650.0
<u>Star</u> Week: 08/	rt <u>Date</u> 13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00			NI - 5	4	\$ 000.0
7 WKMG	08/06/1	2 08/06/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1 \$600.00 P-2	0.00 NM	1	\$600.0
<u>Sta</u> Week: 08/	<u>rt Date</u> 06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00			0.00 NB4		# @E D
8 WKMG	08/13/1	2 08/13/12	Local 6 News 12- Local 6 News 12-	-	12-1230p	1	:30	1 \$650.00 P-2	0.00 NM	1	\$650.0
<u>Sta</u> Week: 08/	<u>rt Date</u> 13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00			0.00 NB4		#200 /
E 9 WKMG	08/06/1	2 08/06/12	3-4p Nate LTC 9/ Nate Berkus	7/12 CM	3-4p	1	:30	1 \$300.00 P-2	0.00 NM	1	\$300.0
<u>Sta</u> Week: 08/	<u>rt Date</u> 06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00					0050
E 10 WKMG	08/13/1	2 08/13/12	530-6p The Insid Insider	er CM	530p - 6p	1	:30	1 \$350.00 P-2	0.00 NM	1	\$350.0
<u>Sta</u> Week: 08/	rt <u>Date</u> 13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$350.00	Rating 0.00					4050
E 11 WKMG	08/06/1	2 08/12/12	News at 7p News at 7p	CM	7-7:30p	1	:30	1 \$350.00 LUF	R 0.00 NM	1	\$350.
<u>Sta</u> Week: 08/	<u>rt Date</u> /06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					***
E 12 WKMG	08/13/	2 08/14/12	M-F 7:30-8p Inside Edition	de Ed CM	730-8p	1	:30	1 \$325.00 LUF	R 0.00 NM		\$325.
<u>Sta</u> Week: 08	<u>rt Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week	\$325.00	Rating 0.00					4400
E 13 WKMG	08/04/	12 08/12/12	Sat 105-135a Insider Wknd	CM	105a-135a	1-	:30	1 \$60.00 LUF	₹ 0.00 NM	2	\$120.
<u>Sta</u> Week: 07, Week: 08,		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1- 1-	Spots/Week		<u>Rating</u> 0.00 0.00					
			Sat 1135p-1205a Inside Edition W		1135p-1205		:30	1 \$150.00 LUI	R 0.00 NM	2	\$300.
Week: 07. Spot Ch	Date R		Weekdays1- Description Sat 1135p-1205a	<u>Sta</u>	<u>Rate</u> \$150.00 <u>rt/End Time</u> 35p-1205a	-	<u>Weekdays</u> Sa		<u>Rtg Type</u> 9) 0.00 <i>NM</i>		
[Ll	ee <i>MG 14</i> UR \$180]			000		C	:30 \$150.0	0 0.00 NIV	e e e e e e e e e e e e e e e e e e e	
	G for 14.	1 08/04	3-830a Sun News		830a	0.00	Su	U.UG1& UC.	U.UU 1419		
Week: 08	/06/12	08/12/12	1-		1 \$150.00	0.00					



Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

<u>Order Sep</u> 00:15:00

									Tota	<u>ls</u>
Ln Ch Start End	Inventory Code	Break	Start/End Tir	ne Days	Len Spot		Rate Pri		Spots	Amount
E 14 WKMG 08/04/12 08/12/12	Sat 1135p-1205a Inside Edition Wkn	CM id	1135p-1205a	1-	:30	1	\$150.00 LUR	0.00 NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E15 WKMG 08/04/12 08/12/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1	\$125.00 P-2	0.00 NM	2	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12 Week: 08/06/12 08/12/12	<u>Weekdays</u> 1- 1-	Spots/Week 1 1	<u>Rate</u> \$125.00 \$125.00	Rating 0.00 0.00						
E 16 WKMG 08/04/12 08/11/12	Sat 6p News Sat Local 6 News	CM at 6p	6-630p	1-	- :30	1	\$350.00 P-2	0.00 NM	2	\$700.00
2 VKMG 08/06/12-08/12/12	1- 1- Description	Spots/Week 1 1 <u>Star</u> 6-63	Rate \$350.00 \$350.00 /End Time 0p		<u>Weekdays</u> Sa	Leng	<u>th Rate</u> 30 (\$350.00)	<u>Rtg Type</u> 0.00 <i>NM</i>		
See MG 16.3 3 VKMG 08/11/12-08/11/12 \$	Sat 7p News	Sat	7-8p		Sa	:3	30 \$350.00	0.00 NM		
E 17 WKMG 08/06/12 08/12/12	Sat 7p News Sat 7p News (afte	CM r PGA (Sat 7-8p	1	- :30	1	\$200.00 LUR	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	<u>Weekdays</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	Rating 0.00	•					
E18 WKMG 08/11/12 08/11/12	7-9a Sat Early Sh	oW	7-9a	1-	- :30	1	\$275.00 P-2	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	1-	Spots/Week 1	\$275.00	Rating 0.00			A405 001 UD	0.00 NA	2	#250.00
E 19 WKMG 08/04/12 08/12/12	Sun 1135p-1235a Without a Trace		1135p-1235a		1 :30	1	\$125.00 LUR	U.UU INIVI	2	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12 Week: 08/06/12 08/12/12	<u>Weekdays</u> 1 1	Spots/Week 1	<u>Rate</u> \$125.00 \$125.00	Rating 0.00 0.00						
E 20 WKMG 08/12/12 08/12/12		CM	1235-135a		1 :30	1	\$300.00 P-2	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12		Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 21 WKMG 08/05/12 08/12/12	6-830a Sun News 6-830a Sun News		6a-830a		1 :30	1	\$150.00 P-2	0.00 NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12 <u>Spot Ch Date Range</u> 1 VKMG 07/30/12-08/05/12	Weekdays 1 Description	Spots/Week 1 Sta	<u>Rate</u> \$150.00 t <u>/End Time</u> 330a	Rating 0.00	Weekdays		<u>1th Rate</u> 30	Rtg Type 0.00 NM		
See MG 21.3 [LUR \$200] 3 VKMG 08/12/12-08/12/12	6-830a Sun News	6a-i	330a		St	ı :	30 \$150.00	0.00 NM		
→ MG for 21.1 08/05	1		\$150.00	0.00						
Week: 08/06/12 08/12/12 E 22 WKMG 08/05/12 08/12/1:			630-7p		1 :30	1	\$450.00 P-2	0.00 NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	-	Spots/Week		Rating 0.00						



Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Ln Ch Start E	ind l	nventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	<u>Tota</u> Spots	ls Amount
E 22 WKMG 08/05/12 08	8/12/12 (CBS Evening News	Markova (1991)	630-7p		-1 :30	1	\$450.00 P-2	0.00 NM	3	\$900.00
Week: 07/30/12 08/ Spot Ch Date Range 1 VKMG 07/30/12-08/	<u>d Date</u> /05/12 <u>De</u> :	Weekdays 1 scription	Spots/Week 1 <u>Start</u> 630-7	<u>Rate</u> \$450.00 <u>/End Time</u> 7p	Rating 0.00	Weekday		<u>igth Rate</u> :30 (\$450.0 6	Rtg <u>Type</u>) 0.00 <i>NM</i>		
See MG 22.3 [Tied LUR] 3 VKMG 08/08/12-08/		p The Talk	2-3p			wThF-		:30 \$450.0	0 0.00 NM		
Week: 08/06/12 08/ <u>Spot Ch Date Range</u> 2 VKMG 08/06/12-08/	/12/12 <u>De</u> /12/12 CB	1 scription S Evening News	1 <u>Start</u> 630-	/End Time	0.00	Weekday		ngth <u>Rate</u> :30	<u>Rtg Type</u> 9) 0.00 <i>NM</i>		
See MG 22.4,22 4 VKMG 08/09/12-08/ ∰ MG for 22.2 08/	/10/12 M o	rn News at 530a	530-	6a		ThF-		:30 \$350.0	0 0,00 NM		
5 VKMG 08/09/12-08/	/10/12 CB	S This Morning	7 - 9a			ThF-		:30 \$100.0	0 0.00 NM		
E 23 WKMG 08/12/12 0	8/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p		-1 :30	1	\$2,750.00 P-2	2 0.00 NM	1	\$2,750.00
	nd <u>Date</u> 1/12/12	Weekdays 1	<u>Spots/Week</u> 1	<u>Rate</u> \$2,750.00	<u>Rating</u> 0.00						4000.00
E 24 WKMG 08/06/12 0		M-F 11p News	CM	11-1135p	1-	:30	1	\$600.00 LU	R 0.00 NM	1	\$600.00
	nd <u>Date</u> 1/12/12 18/09/12	1	Spots/Week 1 ght CM	Rate \$600.00 11a-12p	Rating 0.00 1-	:30	1	\$600.00 P-	2 0.00 NM	1	\$600.00
Start Date En	nd <u>Date</u>	Price Is Right Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12 08 E 26 WKMG 08/09/12 0	3/12/12 08/09/12	3-4p Nate LTC 9/3	7/12 CM	\$600.00 3-4p	0.00	:30	1	\$300.00 P-	2 0.00 N M	1	\$300.00
	nd Date 3/12/12	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 27 WKMG 08/06/12 0		News at 5p News at 5p	СМ	5-53 0 p	1-	:30	1	\$275.00 LU	JR 0.00 NM	1	\$275.00
Week: 08/06/12 08	nd <u>Date</u> 8/12/12	<u>Weekdays</u> 1	Spots/Week 1	\$275.00	Rating 0.00	.00	1	#175.00 LL	JR 0.00 NM	1	\$175.00
E 28 WKMG 08/06/12 0		Morn News at 6a	CM Spots/Week	6-7a Rate	1- <u>Rating</u>	:30	1	\$175.00 EC)(\ 0,00 NW		ψ110.00
	nd <u>Date</u> 8/12/12 08/12/12	Weekdays 1 News at 7p	Spots/Week 1 CM		0.00	:30	1	\$350.00 L.l	JR 0.00 NM	1	\$350.00
	nd Date	News at 7p Weekdays	Spots/Week		Rating						
	8/12/12	1 M-F 7:30-8p Insid	le Ed CM	\$350.00 730-8p	0.00 1-	:30) 1	\$325.00 L	JR 0.00 NM	1	\$325.00
	nd Date	Inside Edition Weekdays 1	Spots/Week	Rate \$325.00	Rating 0.00						
Week: 08/06/12 08 E 31 WKMG 08/06/12 0	8/12/12 08/12/12	T	СМ	11-1135p	-1	:30) 1	\$600.00 LI	JR 0.00 NM	1	\$600.00



Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

00:15:00 Order Sep

Navertisei	· Curt	J ,									Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri F	Rtg Type S	pots	Amount
	and and the second second		M-F 11p News	oggod stim-strange fusion	energy and the second and the second							
			M-F 11p News	o	Data	Doting				1		
	tart Date	End Date 08/12/12	<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Week: 08			3-4p Nate LTC 9/	7/12 CM	3-4p	-1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
E 32 VVINIVI	G 00/07/1	2 00/01/12	Nate Berkus	.,,,,,	- 1							
S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		
Week: 0		08/12/12	-1	1	\$300.00	0.00			\$275.00 LUR	0.00 NM	1	\$275.00
E33 WKM	G 08/06/1	2 08/12/12	News at 5p	CM	5-530p	-1	:30	1	\$275,00 LUK	O.OO INIVI	ı	Ψ213.00
_			News at 5p	Conta Mack	Rate	Rating						
<u>S</u> Week: 0	tart Date	End Date 08/12/12	<u>Weekdays</u> -1	Spots/Week 1	\$275.00	0.00						
		2 08/12/12	Morn News at 6a	CM	6-7a	-1	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
L 34 VVIVIVI	00,00,	2 00/12/12	Morn News at 6a							1		
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/12/12	-1	1	\$175.00	0.00	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
E35 WKM	IG 08/06/1	12 08/12/12	News at 7p	CM	7-7:30p	-1	:30	'	\$350.00 EON	0.00 11111	•	4455 .55
	v	Cod Data	News at 7p Weekd <u>avs</u>	Spots/Week	R <u>ate</u>	Rating				1		
≥ Week: 0	Start Date	End Date 08/12/12	<u>vveekqays</u> -1	<u> </u>	\$350.00	0.00						
		12 08/14/12	CBS This Mornin	g CM	7-9a	-2	:30	2	\$100.00 LUR	0.00 NM	2	\$200.00
200	,		The Early Show									
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
	08/13/12	08/19/12	-2	2		0.00	:30	1	\$325.00 LUR	0.00 NM	1	\$325.00
E 37 WKM	1G 08/06/	12 08/12/12	M-F 7:30-8p Inside Edition	de Ed CIVI	730-8p	-1	.50		ψ023.00 ±01.			•
	Start Date	End Date	Weekdays	Spots/Week	R <u>ate</u>	Rating				- 1		
_	08/06/12	08/12/12	-1	1	\$325.00	0.00						
		12 08/12/12	M-F 11p News	CM	11-1135p	1	:30	1	\$600.00 LUR	0.00 NM	1	\$600.00
			M-F 11p News									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	_	Rating 0.00						
	08/06/12	08/12/12	1	1000m CM	\$600.00 12-1230p	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
E 39 WKN	/IG 08/08/	12 08/08/12	Local 6 News 12 Local 6 News 12		12-1200p							
•	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-	08/06/12	08/12/12	1	1	\$600.00	0.00						\$075.00
		12 08/12/12	News at 5p	CM	5-530p	1	:30	1	\$275.00 LUR	0.00 NM	1	\$275.00
			News at 5p		5.	Detter						
	Start Date	End Date	Weekdays 1	Spots/Week	•	Rating 0.00						
	08/06/12	08/12/12		CM	7-7:30p	1	- :30	1	\$350.00 LUR	0.00 NM	1	\$350.00
E 41 VVK	VIG UB/Ub/	/12 08/12/12	News at 7p	OW	4 1.00							
	Start Date	End Date		Spots/Weel	<u>Rate</u>	Rating						
	08/06/12	08/12/12	1		\$350.00	0.00	<u> </u>		ACCT 201115	2 0 00 1114	1	\$325.00
E 42 WKI	MG 08/06	/12 08/12/12	M-F 7:30-8p Ins	ide Ed CM	730-8p	1	- :30	1	\$325.00 LUF	VIVI DU.U >	ı	φυ∠υ.υ∪
			Inside Edition	On =4= AA1 : -4	Doin	Rating						
	Start Date		Weekdays 1	Spots/Weel	<u>k Rate</u> 1 \$325.00	0.00						
vveek:	08/06/12	08/12/12			Mario Company	Section 1		mm257 oxionis Store	wicespenial the management in the second	Totals	51	\$18,595.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

in
ASER

^{*} The Treasurer is often the only top officer of a Candidate Committee.

ORDER

Flight Dates 08/08/12-08/14/12

Order Sep

00:15:00

18

Contract / Revision

255986 [/]

RNC-ROMNEY

Product

Estimate # Alt Order #

Original Date / Revision

Agency Com

Billing Type

06264593

Order Type

Cash

08/06/12 08/08/12

GENERAL

Billing Contact

EOM/EOC Billing Cycle

AdvertiserPol/Mitt Romney/R/ Presider

138 Conant Street Beverly, MA 01915 Billing Calendar BROADCAST

Demographic A35+ Rev Codes

POL

CAND

Buying Contact

Agency American Rambler Productic

Sales Office PHI

15%

AGY

Product Codes PL-Presidential-Republican

138 Conant Street

Sales Region NAT

Priority

P-3

Beverly, MA 01915

Agency Ref

Start Date

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive

Order%

End Date

Kristen Waskie

100%

Order Share 100% Market Value 131650

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount (Gross Amount
August 2012	140	\$111,902.50	\$131,650.00	0.00 07/30/12	08/14/12	140	\$111,902.50	\$131,650.00
Totals	140	\$111.902.50	\$131,650,00	0.00				

												<u>Tota</u>	ı <u>ls</u>
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WKMG	08/13/12	08/14/12	Morn News at 6a	СМ	6-7a	MT	:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
				Morn News at 6a									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 08/	13/12	08/19/12	MT	2	\$500.00	0.00						
E 2	WKMG	08/08/12	2 08/10/12	Morn News at 6a	CM	6-7a	WTF	:30	3	\$500.00 P-3	0.00 NM	3	\$1,500.00
				Morn News at 6a									
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Jeek: 08/0	06/12	08/12/12	WTF	3	\$500.00	0.00						
E 3	WKMG	08/13/12	2 08/14/12	CBS This Morning	g CM	7-9a	MT	:30	4	\$500.00 P-3	0.00 NM	4	\$2,000.00
				The Early Show									
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 08/	13/12	08/19/12	MT	4	\$500.00	0.00						
E 4	WKMG	08/08/12	2 08/10/12	CBS This Morning	g CM	7-9a	WTF	:30	3	\$500.00 P-3	0.00 NM	3	\$1,500.00
				The Early Show									
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Auvertiser	r Ol/IVI	itt Komme	synty Freside <u>r</u>	10ddot Ma)- (O:0:114L	•	10000	<u></u>				
ln Ch	Stort	End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	nts	Rate Pri	Rta Type	Tota Spots	ils Amount
	Start			100 (5 (5) (5) (5) (5) (5) (5) (5) (5) (5)	2001 partition 1000 1050 1000	WTF	:30	3	\$600.00 P-3	0.00 NM	3	\$1,800.00
E 16 WKMG 0	08/08/12	2 08/10/12	2-3p The Talk The Talk	СМ	2-3p	W F	.30	J	φουυ,υυ 13	0.00 14101	J	Ψ1,000.00
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06	5/12	08/12/12	WTF	3	\$600.00	0.00					_	
E 17 WKMG 0	08/13/12	2 08/14/12	3-4p Nate LTC 9/ Nate Berkus	7/12 CM	3-4p	MT	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
<u>Start</u> Week: 08/13		End Date 08/19/12	<u>VVeekdays</u> MT	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
E 18 WKMG			3-4p Nate LTC 9/		3-4p	WTF	:30	3	\$350.00 P-3	0.00 NM	3	\$1,050.00
Chart	Data	End Data	Nate Berkus Weekdays	Spots/Week	Rate	Rating						
<u>Start</u> Week: 08/06		<u>End Date</u> 08/12/12	WTF	<u>3pots/week</u>	\$350.00	0.00						
E 19 WKMG	08/08/1:	2 08/10/12	4-430p Extra Extra	СМ	4-430p	WTF	:30	3	\$450.00 P-3	0.00 NM	3	\$1,350.00
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06		08/12/12	WTF	3	\$450.00	0.00			A 450 00 D 0	0.00.154		# 000 00
E 20 WKMG	08/13/1	2 08/14/12	4-430p Extra Extra	CM	4-430p	MT	:30	2	\$450.00 P-3	0.00 NM	2	\$900.00
<u>Start</u>		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13		08/19/12	MT	ition CM	\$450.00 430-5P	0.00 WTF	:30	3	\$550.00 P-3	0.00 NM	3	\$1,650.00
E 21 WKMG		2 08/10/12	430-5p Inside Ed Inside Edition				.30	3	φ330.001 -0	0.00 14141		Ψ1,000.00
<u>Start</u> Week: 08/06	Date	<u>End Date</u> 08/12/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$550.00	Rating 0.00						
E 22 WKMG			430-5p Inside Ed		430-5P	MT	:30	2	\$550.00P-3	0.00 NM	2	\$1,100.00
L ZZ WIGNO	00/10/1	2 00/11/12	Inside Edition	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					·			
<u>Start</u>	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/13	3/12	08/19/12	MT	2	****	0.00			4000 00 D 0	0.00.104	_	£4 COO OO
E 23 WKMG(08/13/1	2 08/14/12	News at 5p News at 5p	СМ	5-530p	MT	:30	2	\$800.00 P-3	0.00 NM	2	\$1,600.00
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13		08/19/12	MT	2		0.00	.00		#000 00 B 2	0.00 NM	3	\$2,400.00
E24_WKMG	08/08/1	208/10/12.	News at 5p News at 5p	CM	5-530p	WTF	:30	3	\$800.00 P-3	U.UU INIVI		φ2,400.00
Start	: Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 08/0		08/12/12	WTF	3		0.00						
E 25 WKMG	08/08/1	2 08/10/12	News at 6p News at 6p	СМ	6-630p	WTF	:30	6	\$1,000.00 P-3	0.00 NM	6	\$6,000.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/0		08/12/12	WTF	6	\$1,000.00	0.00						
E 26 WKMG	08/13/1	2 08/14/12	News at 6p News at 6p	СМ	6-630p	MT	:30	4	\$1,000.00P-3	0.00 NM	4	\$4,000.00
Start	t Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/1	3/12	08/19/12	MT	4	\$1,000.00	0.00					I .	** 400.00
E 27 WKMG	08/13/1	2 08/14/12	News at 7p News at 7p	СМ	7-7:30p	MT	:30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/1		08/19/12	MT		\$1,200.00	0.00			64 000 000 0	0.00	,	¢2 600 00
E 28 WKMG	08/08/1	2 08/10/12	News at 7p News at 7p	СМ	7-7:30p	WTF	:30	3	\$1,200.00P-3	0.00 NM	3	\$3,600.00
<u>Start</u>	<u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					ı	





Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Auvertiser	POI/IVI	nu Konne	sylki Fleside <u>-</u>	TOUGCE INIV	2-I/OIMINE I		Lourido	. 10			
									_	Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	The state of the s	Rtg Type		Amount
E 28 WKMG	08/08/1	2 08/10/12	News at 7p	CM	7-7:30p	WTF	:30 3	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
			News at 7p		.	5 ()					
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
Week: 08/ E 29 WKMG		08/12/12	M-F 11p News	CM	11-1135p	WTF	:30 6	\$1,800.00 P-3	0.00 NM	6	\$10,800.00
E 29 VVKIVIG	00/00/1	2 00/10/12	M-F 11p News	CIVI	11-1100р	WII	.00	4.1000.001		_	* 1
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08/	-	08/12/12	WTF	6	\$1,800.00	0.00					
E 30 WKMG	08/13/1	2 08/14/12	M-F 11p News M-F 11p News	СМ	11-1135p	MT	:30 4	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	MT		\$1,800.00	0.00				_	04 400 00
E 31 WKMG	08/13/1	2 08/14/12	M-F David Lettern David Letterman	nan CM	1136p-1238a	MT	:30 2	\$700.00 P-3	0.00 NM	2	\$1,400.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08		08/19/12	MT	2		0.00	.00	A700 00 D 0	0.00 NB4	3	\$2,100.00
E32 WKMG	08/08/1	2 08/10/12	M-F David Letterr David Letterman	nan CM	1136p-1238a	WTF	:30 3	\$700.00 P-3	0.00 NM	3	φ <u>∠,</u> 100.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				:	
Week: 08		08/12/12	WTF	3 CM	*****	0.00	:30 6	\$300.00 P-3	0.00 NM	6	\$1,800.00
E 33 WKMG	08/08/1	2 08/10/12	Morn News at 5a Morn News at 5a	СМ	5-530a		:50 6	\$ \$300.00 F-3	0.00 1410	ľ	ψ1,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08 E 34 WKMG		08/12/12	wTF Morn News at 5a	CM	\$300.00 5-530a	0.00 MT	:30 4	\$300.00 P-3	0.00 NM	4	\$1,200.00
E 34 VVKIVIG	00/13/1	12 00/14/12	Morn News at 5a		5-550a	1411	.00	4000.001	0.00		* ·
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 08	/13/12	08/19/12	MT	4		0.00					*4 000 00
E35 WKMG	08/13/1	12 08/14/12	Morn News at 53		530-6a	MT	:30 4	\$400.00 P-3	0.00 NM	4	\$1,600.00
Ct.	ant Data	End Data	Morn News at 53	∪a Spots/Week	Rate	Rating					
<u>១ដ</u> េ Week: 08	art <u>Date</u> 1/13/12	End Date 08/19/12	<u>Weekdays</u> MT	<u> </u>		0.00					
E 36 WKMG			Morn News at 53	0a CM	530-6a	WTF	:30	\$400.00 P-3	0.00 NM	6	\$2,400.00
			Morn News at 53								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 08		08/12/12	WTF	6		0.00	.30 /	L 67 000 00 B 3	0.00 NM	1	\$7,000.00
E 37 WKMG	3 08/14/1	12 08/14/12	Tue Prime 8p NCIS	СМ	8-9p	-1	:30	1 \$7,000.00 P-3	O.OO NIV	'	Ψ1,000.00
,	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 08		08/19/12	-1	····································	\$7,000.00	0.00	:30	1 \$6,000.00 P-3	0.00 NN	1	\$6,000.00
E 38 WKMG	3 08/08/°	12 08/08/12	CSI	CM	10-11p		.30	ι φοισσο.σσι -σ	0.00 1417		ψ0,000.00
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
Week: 08		08/12/12		CM	\$6,000.00 9-10p	1	:30	1 \$4,000.00 P-3	0.00 NN	1	\$4,000.00
E 38 MKIMO	5 U8/1U/		Fri Prime 9p CSI:NY		•		.00	. \$ 1,000.001			4 -12
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00				and the second	
Week: 08		08/12/12			\$4,000.00 7-9a	2-	:30	2 \$400.00P-3	0.00 NN	2	\$800.00
⊨ 4U VVKIVIC	08/11/1 و	12 08/11/12	7-9a CBS This iv 7-9a Sat Early S		1-9a		.50	_	. 5.00 111	1	Ç
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

WKMG



255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

			-		C-ROMNET							
. 01	01-1	E. d	la contant Cada	Brook	Start/End Ti	ma Dave	Len Spo	ite	Rate Pri	Rta Type	Tota Spots	als Amount
Ln Ch	Start		Inventory Code	produces Science 100 content	and a second second second second	zna uzaza z na Windonski zonostalek (Marie Company	\$400.00 P-3	0.00 NM	And the first of the second section is a second	\$800.00
E 40 WKMG	08/11/1	2 08/11/12	7-9a CBS This Mo 7-9a Sat Early Sho		7-9a	2-	:30	2	\$400.00 P-3	U,UU INIW	-	\$600.00
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 08/	***	08/12/12	2-	2		0.00	.20	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
E41 WKMG	08/11/1	2 08/11/12	Sat 6p News Sat Local 6 News	CM at 6p	6-630p		:30	2	φυ υ υ.υυ Ε-υ	0.00 14141		ψ1,100.00
<u>Sta</u> Week: 08/	rt Date	<u>End Date</u> 08/12/12	<u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
	Date Ra		escription _	_	t/End Time		<u>Weekdays</u>	Leng		Rtg Type	1	
		2-08/12/12 Sa		6-63			Sa	- ::	30 (\$550.00)	0.00 NM		
	e MG 41.	•			_				20 (\$550.00)	0.00 0.184		
		2-08/12/12 Sa	at 6p News	6-63	0р		Sa	,	30 (\$550.00)	U,UU IVINI		
	e MG 41.	-	at 7a Maura	Sat	7-8n		Sa	- ·:	30 \$550.00	0.00 NM		
	G for 41.1	2-08/11/12 St - <i>4</i> 1-2	at /p News	Jai	t -oh		24		,			
_		,-1.2 2-08/11/12 S	at 7p News	Sat	7-8p		Sa	- :	30 \$550.00	0.00 NM		
	G for 41.1				•							
E 42 WKMG	08/11/1	2 08/11/12	Sat 1 Hour Specia		758-9p	1	- :30	1 \$	2,000.00 P-3	0.00 NM	1	\$2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	1-	1	\$2,000.00	0.00			<u></u> -			
E 43 WKMG	08/11/1	2 08/11/12	Sat Prime 9p 48 Hrs Mystery 9p	CM	9-10p	2	- :30	2 \$	3,000.00 P-3	0.00 NM	2	\$6,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					1	
Week: 08		08/12/12	2-		\$3,000.00	0.00		4 4	14 000 00 D 0	0.00 NN		\$4,000.00
E 44 WKMG	08/11/1	12 08/11/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	1	- :30	1 \$	54,000.00 P-3	0.00 NM	1	Φ4,000.00
<u>Sta</u> Week: 08	art Date /06/12	End Date 08/12/12	Weekdays	Spots/Week		Rating 0.00]	
E 45 WKMG		12 08/11/12	Sat 11p News Sat 11p News	CM	11-1135p	2	- :30	2 \$	1,800.00 P-3	0.00 NM	2	\$3,600.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rațe</u>	Rating						
Week: 08	/06/12	08/12/12	2-	2	\$1,800.00	0.00				- 00 M		# 450 00
E 46 WKMG	08/11/	12 08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	3	- :30	3	\$150.00 P-3	0.00 NN	3	\$450.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					1	
Week: 08		08/12/12		3		0.00	2 .20	3	\$200.00 P-3	NN 00.0	1 3	\$600.00
E 47 WKMC	3 08/12/	12 08/12/12	6-830a Sun News 6-830a Sun News		6a-830a		3 :30	3	\$200,00 P-3	0.00 141		ψουσ.σο
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	_	Rating						
Week: 08		08/12/12	3	3	<u></u>	0.00	2 .00	2 (\$1,300.00 P-3	0.00 NN	1 2	\$2,600.00
E 48 WKMC	3 08/12/	12 08/12/12	CBS Sunday Mor CBS Sunday Mor		9-1030a		2 :30	2 :	\$1,300.00 P-3	U.UU ININ	,, 2	φ2,000.00
<u>St</u> Week: 08	art Date 3/06/12	End Date 08/12/12	<u>Weekdays</u> 2	Spots/Week	<u>Rate</u> 2 \$1,300.00	Rating 0.00						
		12 08/12/12	Face The Nation Face The Nation	CM	1030-1130a		1 :30	1	\$1,100.00 P-3	0.00 NN	/ 1	\$1,100.00
C#	art Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
<u>بي.</u> Week: 08		08/12/12	1		1 \$1,100.00	0.00						
		12 08/12/12	CBS Evening News	ws CM	630-7p		2 :30	2	\$650.00 P-3	0.00 N	<i>A</i> 0	\$0.00





Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

				o. 45 17		Law Co	.4.	Data Dri	Rtg Type S	Total	s Amount
Ln Ch Start	End	Inventory Code	Break	Start/End 1	īme Days	Len Sp	วเร	Rate Pri	rig Type c	JPO(9	PROCESSION OF THE PARTY OF THE
E 50 WKMG 08/12/	12 08/12/12	CBS Evening New CBS Eve News	s CM	630-7p		-2 :30	2 :	\$650.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> Week: 08/06/12 <u>Spot Ch Date R</u> 1 VKMG 08/06/		Weekdays2 escription BS Evening News	<u>Spots/Week</u> 2 <u>Star</u> 630	\$650.00 t/End Time	<u>Rating</u> 0.00	<u>Weekdays</u>	<u>Lengt</u> u :3				
2 VKMG 08/06/ See MG 5	a no 630-7p r 12-08/12/12 0 0.3,50.4	nws due golf/Tina hu BS Evening News nws due golf/Tina hu	630	-7p		S	u :3	0 (\$650.00)	0.00 <i>NM</i>		
E 51 WKMG 08/12/			CM	7-8p		-1 :30	1 \$5	5,000.00 P-3	0.00 NM	1	\$5,000.00
Start Date Week: 08/06/12	End Date 08/12/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,000.00	<u>Rating</u> 0.00	<u></u>					
E 52 WKMG 08/12	/12 08/12/12	Sun 11p News Sun 11p News	СМ	11-1135p		-2 :30	2 \$1	1,800.00 P-3	0.00 NM	2	\$3,600.00
<u>Start Date</u> Week: 08/06/12	End Date 08/12/12	Weekdays 2	Spots/Week	Rate \$1,800.00	Rating 0.00	. <u>.</u>					
	<u></u>								Totals	140\$1	31,650.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

RACT NO. 2555 10
THE NAME OF THE CANDIDATE IS: Bayack Obama.
THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the Ziprimary Election, [] General Election, or [] Special Election.
THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obama for President.
THE TREASURER OF THE AUTHORIZED COMMITTEE IS
THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman Gree-, Marsolis, Mitchell Name
1610 Wisconsin Ave. Ste. 800 Washington DC 20007 Address
26 Z-338-876 c Phone Number
THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
Martin Nesbitt

^{*} The Treasurer is often the only top officer of a Candidate Committee.

CAND



Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

08/09/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255510

08/09/12

ORDER

Flight Dates 10/16/12-10/22/12

00:15:00 Order Sep Estimate # 1537 Product 6259544 Alt Order # **OBAMA FOR AMERICA** Cash Billing Type Agency Com 15% Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 Demographic A35+ Washington, DC 20007 POL AGY Rev Codes Product Codes PL-Presidential-Democrat

Sales Office PHI P-3 **Priority** Sales Region NAT Advertiser Ref Agency Ref

3050 K Street NW Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

End Date Start Date Order% Account Executive Kristen Waskie 100%

Order Share 100% Market Value 248925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$211,586.25 \$248,925.00 10/22/12 136 0.00 10/01/12 \$248,925.00 \$211,586.25 October 2012 136 136 \$211,586.25 \$248,925.00 0.00 Totals

Ln Ch Start End	Inventory Code B	reak Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Total Spots	l <u>s</u> Amount
1 WKMG 10/16/12 10/22/12			MTWTF	:30	5 \$400.00 P-3	0.00 NM	5	\$2,000.00
1 VICING TOTOTE TOTELT	Let's Make a Deal							
Start Date End Date	Weekdays Spots/V	<u>Veek</u> Rate	-					
Week: 10/16/12 10/22/12	MTWTF	5 \$400.00	0.00				_	AT FOO OO
2 WKMG 10/16/12 10/22/1	2 M-F 11p News C	M 11-1135p	MTWTF	:30	5 \$1,500.00 P-3	0.00 NM	5	\$7,500.00
	M-F 11p News						1	
Start Date End Date	Weekdays Spots/	Veek Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF	5 \$1,500.00	0.00				_	
3 WKMG 10/16/12 10/22/1	2 11-12p Price Is Right C	M 11a-12p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
	Price Is Right							
Start Date End Date	Weekda <u>ys</u> Spots∧	<u>Neek</u> <u>Rate</u>	Rating					
Week: 10/16/12 10/22/12	MTWTF	5 \$600.00	0.00		· · · · · · · · · · · · · · · · · · ·		_	
4 WKMG 10/16/12 10/22/1	2 1230-2p CBS Soaps C	M 12:30-2p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
	Soaps							
Start Date End Date	Weekdays Spots/	<u>Neek</u> <u>Rate</u>	<u>Rating</u>			l	4	



255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 4 WKMG 10/16/12 10/22/12 1230-2p CBS Soaps CM 12:30-2p MTWTF :30 5 \$600.00 P-3 0.00 NM 5 \$3,000 Soaps Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 Local 6 News 12-1230p CM 12-1230p MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500 Start Date End Date Weekdays Spots/Week Rate Rating	00.00
4 WKMG 10/16/12 10/22/12 1230-2p CBS Soaps CM 12:30-2p MTWTF :30 5 \$600.00 P-3 0.00 NM 5 \$3,000 Soaps Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 5 WKMG 10/16/12 10/22/12 Local 6 News 12-1230p CM 12-1230p MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500 Local 6 News 12-1230p Start Date End Date Weekdays Spots/Week Rate Rating	
Soaps Soap	VO. O.O.
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 5 WKMG 10/16/12 10/22/12 Local 6 News 12-1230p CM 12-1230p MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500 Start Date End Date Weekdays Spots/Week Rate Rating	\0.00
Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 5 WKMG 10/16/12 10/22/12 Local 6 News 12-1230p CM 12-1230p MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500 Start Date End Date Weekdays Spots/Week Rate Rating	10.00
5 WKMG 10/16/12 10/22/12 Local 6 News 12-1230p CM 12-1230p MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500 Local 6 News 12-1230p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	ነስ ስስ
Local 6 News 12-1230p <u>Start Date </u>	00.00
Otal Date Lind Date 1100 tags	
Week: 10/16/12 10/22/12 MTWTF 5 \$500.00 0.00	EA 00
6 WKMG 10/16/12 10/22/12 2-3p The Talk CM 2-3p MTWTF :30 5 \$350.00 P-3 0.00 NM 5 \$1,750	,0,00
The Talk	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 5 \$350.00 0.00	
Week, 10/10/12 10/22/12	50.00
7 WKMG 10/16/12 10/22/12 3-4p Nate LTC 9/7/12 CM 3-4p MTWTF :30 5 \$350.00 P-3 0.00 NM 5 \$1,750 Nate Berkus	
Start Date End D <u>ate Weekdays Spots/Week Rate Rating</u>	
Week: 10/16/12 10/22/12 MTWTF 5 \$350.00 0.00	
8 WKMG 10/16/12 10/22/12 4-430p Extra CM 4-430p MTWTF :30 5 \$450.00 P-3 0.00 NM 5 \$2,250	50.00
Extra	
<u>Start Date </u>	
Week: 10/16/12	
9 WKMG 10/16/12 10/22/12 430-5p Inside Edition CM 430-5P MTWTF :30 5 \$550.00 P-3 0.00 NM 5 \$2,750	50.00
Inside Edition	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/16/12 10/22/12 MTWTF 5 \$550.00 0.00	75 00
10 WKMG 10/16/12 10/22/12 Morn News at 5a CM 5-530a MTWTF :30 5 \$275.00 P-3 0.00 NM 5 \$1,375 Morn News at 5a	, 0.00
D. C. D. C. D. C. D. C. C. C. C. C. C. C. C. C. C. C. C. C.	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/16/12	
11 WKMG 10/16/12 10/22/12 News at 5p CM 5-530p MTWTF :30 5 \$650.00 P-3 0.00 NM 5 \$3,250	50.00
News at 5p	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week; 10/16/12 10/22/12 MTWTF 5 \$650.00 0.00	
12-WKMG 10/16/12 10/22/12 Morn News at 530a CM 530-6a MTWTF :30 5 \$400.00 P-3 0.00 NM 5 \$2,00	00.00
Morn News at 530a	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/16/12 10/22/12 MTWTF 5 \$400.00 0.00	250.00
13 VVKWG 10/10/12 10/22/12 530-00 The Insuct 500 50	,00.00
Insider Start Date = End Date = Weekdays = Spots/Week = <u>Rating</u>	
Other Date 200	
Week, 10/10/12 10/22/12	00.000
14 WKMG 10/16/12 10/22/12 News at 6p CM 6-630p MTWTF :30 5 \$800,00 P-3 0.00 NM 5 \$4,00 News at 6p	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/16/12 10/22/12 MTWTF 5 \$800.00 0.00	
15 WKMG 10/16/12 10/22/12 Morn News at 6a CM 6-7a MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,50	500.00
Morn News at 6a	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/16/12 10/22/12 MTWTF 5 \$500.00 0.00	00.00
16 WKMG 10/16/12 10/22/12 CBS Evening News CM 035-7P	JUU,UU
CBS Eve News	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	



255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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<u>Advertiser</u> 1	JII. 100.2									Tota	ıls_
Ln Ch St	tart En	d	Inventory Code	Break	Start/End T	ime Days	Len Spots		Rtg Type \$	3pots	Amount
16 WKMG 10/	/16/12 10/2	22/12	CBS Evening New CBS Eve News	s CM	630-7p	MTWTF	:30 5	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
<u>Start Da</u> Week: 10/16/1			<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,200.00	Rating 0.00					
17 WKMG 10	/16/12 10/2	22/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30 5	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
<u>Start Da</u> Week; 10/16/1			Weekdays MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,000.00	Rating 0.00				_	A 4 750 00
18 WKMG 10	/16/12 10/2	22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30 5	5 \$350.00 P-3	0.00 NM	5	\$1,750.00
<u>Start D.</u> Week: 10/16/1		2/12	MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00				_	AF 000 00
19 WKMG 10	/16/12 10/2	22/12	M-F 7:30-8p Inside Inside Edition	eEd CM	730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.00
<u>Start D</u> Week: 10/16/			<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00				_	
20 WKMG 10)/16/12 10/	22/12	9-10a Rachael Ra Rachael Ray	y CM	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.00
<u>Start D</u> Week: 10/16/		<u>Date</u> 2/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00					* 7 ***
21 WKMG 10)/16/12 10/	22/12	Fri Prime 10p Blue Bloods	CM	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
<u>Start D</u> Week: 10/15/ Week: 10/22/	12 10/2	<u>Date</u> 1/12 8/12	Weekdays 1		<u>Rate</u> \$7,000.00 \$7,000.00	<u>Rating</u> 0.00 0.00					
22 WKMG 10		/22/12	Fri Prime 8p CSI:NY	CM	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.00
<u>Start D</u> Week: 10/15/		<u>Date</u> 21/12	Weekdays		\$4,500.00	Rating 0.00					
Week: 10/22/		28/12			\$4,500.00	0.00	-00	4	0.00 NM	1	\$6,000.00
23 WKMG 10	0/16/12 10/	/22/12	Fri Prime 9p Made in Jersey	CM	9-10p	1 	:30	1 \$6,000.00 P-3	0.00 NIVI	'	φο,ουο.υυ
Start D		Date	Weekdays	Spots/Week		Rating 0.00					
Week: 10/15/		21/12 28/12	1	ľ	\$6,000.00 \$6,000.00	0.00					
Week: 10/22/ 24 WKMG 10			Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Start E		Date	Weekdays	Spots/Week	Rate \$8,000.00	<u>Rating</u> 0.00			:		
Week: 10/15/ Week: 10/22/		21/12 28/12	1	,	\$8,000.00	0.00				İ	
25 WKMG 1			Mon Prime 9p 2 Broke Girls	СМ	9-930p	1	:30	1\$10,000.00 P-3	3 0.00 NM	1	\$10,000.00
Start [Date End	<u>Date</u>	Weekdays	Spots/Weel	Rate	Rating				İ	
Week: 10/15		21/12		(\$10,000.00	0.00				1	
Week: 10/22		28/12	1		1\$10,000.00	0.00					40.000.00
26 WKMG 1		/22/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1	:30	1 \$8,000.00 P-	3 0.00 NM	1	\$8,000.00
Start I	Date <u>Enc</u>	d Date	<u>Weekdays</u>	Spots/Weel		Rating				l	
Week: 10/15	/12 10/2	21/12			0 \$8,000.00	0.00				1	
Week: 10/22		28/12	1		1 \$8,000.00	0.00	. :30	1 \$1,200.00 P-	3 0.00 NM	1	\$1,200.00
27 WKMG 1	0/16/12 10)/22/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	. ,50	1 φ1,∠υυ.υυ F=	J 0,00 HW	<u>'</u>	ψ.,200.00



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ick Obama <u>F</u>	roduct OBA	MA FOR	AMERICA	Estimate	<u>e#</u> 1537			
l - Oh	Ctout	End	Inventory Code	Break	Start/End ⁻	Time Days	Len Spo	ts Rate Pri	Rtg Type S	Total Spots	s Amount
Ln Ch	Start	The state of the s	The second state of the second state of		11-1135p	1-	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
27 WKMG	10/16/12	2 10/22/12	Sat 11p News Sat 11p News	Civi	11-1133p	_	,00	• • • • • • • • • • • • • • • • • • • •			
Star	t <u>Date</u>	End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	1-		\$1,200.00	0.00			i		
Week: 10/2		10/28/12		0	\$1,200.00	0.00			0.00 NM	1	\$450.00
28 WKMG	10/16/12	2 10/22/12	Sat 1135p-1205a Inside Edition Wk		1135p-120	5a1-	:30	1 \$450.00 P-3	0.00 NM	ı	ψ45 0 .00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	1-	1	\$450.00 \$450.00	0,00 0.00					
Week: 10/2		10/28/12	C-1 4205 405 a	CM	1205-105a		:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
			Sat 1205-105a Extra Wknd				.00	, ,			
	rt Date	End Date	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
Week: 10/ Week: 10/		10/21/12 10/28/12		Ó		0.00					
			NCAA Football 12 12-330p game / F	2n Gan@eM ⊃ENOG	12-330p ga (12:00 PM-		:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	·	Rating					
<u>عند</u> /Week: 10		10/21/12	1-		\$4,000.00	0.00					
Snot Ch	Date Ra	nge D	<u>escription</u>		VEnd Time		<u>Neekdays</u>		Rtg Type		
2 VKMG	10/15/12	2-10/21/12 N	CAA Football 12n	Game 12-3	30p game	(12:00 PM-3:30 -	Sa~-	- :30 (\$4,000.00)	0.00 10101		
	e MG 30.		7								
•		ame - only 3 2-10/21/12 N		vario	nue	(1:00 PM-4:00 P-	SI	u :30 \$4,000.00	0.00 NM		
	for 30.2		rt Gaine i	vanc	,43	(1.00 1 1.1 1.0 1					
-			NCAA Football 3	n GameCM	various	1-	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
33 VVKIVIG	10/16/1	2 10/20/12	NCAA 3pm Gam		(3:30 PM-7	':00 PM)					
Sta	art Date	End Date	Weekdays	Spots/Week	R <u>ate</u>	Rating					
Week: 10		10/21/12	1-	1	\$7,000.00	0.00					
		2 10/22/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/21/12	1-	1	\$200.00						
Week: 10		10/28/12		- 0				1 \$400.00 P-3	0.00 NM	1	\$400.00
			Sat 6p News Sat Local 6 New	•	6-630p	_	: 30	γ φ400,001 -c	0.00 14141	'	Ψ,00,00
			<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
Week: 10		10/21/12 10/28/12	1-	1	\$400.00 \$400.00						
Week: 10			7-9a CBS This N		7-9a	1-	- :30	1 \$350.00 P-3	0.00 NM	1	\$350.00
			7-9a Sat Early S	Show		Detina					
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$350.00					i	
Week: 10		10/21/12 10/28/12	T-	Ċ							
Week: 10		12 10/22/12	Sun Prime 10-1		10-11p		1 :30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
37 VVRIVIC	3 10/10/	12 10/22/12	The Mentalist		•						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l	
Week: 10		10/21/12	1		\$7,000.00						
Week: 10		10/28/12			\$7,000.00		1 :30	1 \$1,300.00P-	3 0.00 NM	1	\$1,300.00
38 WKMC	3 10/16/	12 10/22/12	Face The Nation Face The Nation	n CM n	1030-11a		ı :3U	, φι _ι ουσ.συ Ε-	, 0,00 IAINI		# >1000io
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>∢ Rate</u>	Rating			!	1	





Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Order Sep 00:15:00

<u>Advertiser</u>	Pol/Pr	'es/D/Bara	ick Obama <u>F</u>	10duci OB	AWA POR	AMENIOA	Louina	1001		.	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	Tota Spots	Amount
38 WKMG			Face The Nation	СМ	1030-11a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
00 11111110			Face The Nation			5.0					
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00			1		
Week: 10/ Week: 10/		10/21/12 10/28/12	<u>T</u>		\$1,300.00	0.00					
			Sun 11p News Sun 11p News	СМ	11-1135p	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	1		\$1,200.00 \$1,200.00	0.00 0.00					
Week: 10/		10/28/12	Sun 11p News af		Late News	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
		2 10/22/12	Sun 11p News at	ter NFL		Rating	,00	. • .,			
	rt Date	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,200.00	0.00					
Week: 10/ Week: 10/		10/21/12			\$1,200.00	0.00					
		2 10/22/12	Sun 1135p-1235a Without a Trace	a CM	1135p-1235	ia1	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			l		
Week: 10		10/21/12	1	1	•	0.00					
Week: 10		10/28/12		0	7.00.00	0.00	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
42 WKMG	10/16/1	2 10/21/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1	I:00 PM)	.30	1 \$3,000.001-5	0.00 11111	•	φομούστου
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	Weekdays 1	Spots/Week	Rate \$3,000.00	Rating 0.00					0.1.4.000.00
43 WKMG	10/21/1	2 10/21/12	NFL Game 2 NFL Game 2	СМ	various (4:15 PM-7:	1 00 PM)	:30	1\$14,000.00 P-3	0.00 NM	1	\$14,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/21/12	<u>1</u>		\$14,000.00 6a-830a	0.00	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
		2 10/22/12	6-830a Sun New	rs		_	00	γ ψ200.001 ο	0,00		
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week		<u>Rating</u> 0.00					
Week: 10 Week: 10		10/21/12 10/28/12		(0.00					
46 WKMG	10/16/1		CBS Evening Ne	ws CM	630-7p	1	:30	1\$700.00 P-3	0.00.NM	1_	\$700.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 10		10/21/12	1		\$700.00 \$700.00	0.00 0.00					
47 WKM0		10/28/12 12 10/22/12	Sun Prime 7-8p Sun 7-8p	СМ	7-8p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
	and Data	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating					
<u>ગ</u> Week: 10	art Date 1/15/12	10/21/12	1		1 \$9,000.00	0.00					
Week: 10		10/28/12			\$9,000.00	0.00		<u></u>			** *** ***
		12 10/22/12	Sun Prime 8-9p Amazing Race	СМ	8-9p	:	L :30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
St	art Date	End Date	Weekdays	Spots/Wee		Rating					
Week: 10)/15/12	10/21/12	1		1 \$8,000.00	0.00					
Week: 10		10/28/12			0 \$8,000.00	0.00	1 :30	1 \$1,300.00 P-3	3 0.00 NM	1	\$1,300.00
49 WKM0	3 10/16/	12 10/22/12	CBS Sunday Me	orning	9-1030a		30	ι ψι,υσο.σσι -	J 0.00 (41V)	'	4.,555.30
<u>S</u> 1 Week: 10	tart <u>Date</u> 0/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					



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Flight Dates 10/16/12-10/22/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

1537 Estimate #

00:15:00

Advertiser PoliPresiDiBar	ack Obania <u>r</u>	TOGGGC OB		AIII		_			
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
	CBS Sunday Mor	Control Control	9-1030a	1		\$1,300.00 P-3	0.00 NM	1	\$1,300.00
49 WKMG 10/16/12 10/22/12	CBS Sunday Mor		J-1050a	_		,			
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12			\$1,300.00	0.00					
50 WKMG 10/16/12 10/22/12	Sun Prime 9-10p	CM	9-10p	1	:30 1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
	Good Wife			· ·					
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	1		\$6,000.00 \$6,000.00	0.00					
51 WKMG 10/16/12 10/22/12	Thu Prime 10p	CM	10-11p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
57 WICHO 10/10/12 10/22/12	Elementary		•						
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	1	1	T - 1	0.00					
Week: 10/22/12 10/28/12			\$8,000.00	0.00	:30 ′	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
52 WKMG 10/16/12 10/22/12	Thu Prime 8p Big Bang Theory	CM	8-830p	1	.JU	φα,000.00 Ε-3	0,00 14141		ψ5,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Start Date End Date Week: 10/15/12 10/21/12	1		\$8,000.00	0.00					
Week: 10/22/12 10/28/12			\$8,000.00	0.00	···				
53 WKMG 10/16/12 10/22/12	Thu Prime 9p	СМ	9-10p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
	Person of Interes							1	
Start Date End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$9,000.00	<u>Rating</u> 0.00				İ	
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	T	0	\$9,000.00	0.00					
54 WKMG 10/16/12 10/22/12	Tue Prime 10p	СМ	10-11p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
04 (11(11)0 10)10112 (10)2012	Vegas							1	
Start Date End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12 10/21/12	-1	1	\$7,000.00	0.00 0.00					
Week: 10/22/12 10/28/12	T - Di 0-	CM	\$7,000.00 8-9p	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
55 WKMG 10/16/12 10/22/12	Tue Prime 8p NCIS	Civi	o-ah		.50	τψτο,ουσίου : σ			. ,
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	-1		\$10,000.00						
Week: 10/22/12 10/28/12			\$10,000.00				0.00 10	-	eo 000 00
56 WKMG 10/16/12 10/22/12		CM	9-10p	-1	:30	1 \$9,000.00 P-3	0.00 NN	1 1	\$9,000.00
	NCIS:LA	0 (04/1	D-4-	Datina					
Start Date End Date	<u>Weekdays</u> -1	Spots/Weel	<u>Rate</u> \$9,000.00						
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12			\$9,000.00						
57 WKMG 10/16/12 10/22/12	Wed Prime 10p	CM	10-11p	1	:30	1 \$8,000.00P-3	0.00 NN	1 1	\$8,000.00
	CSI							i	
Start Date End Date		Spots/Weel							
Week: 10/15/12 10/21/12	1 -		\$8,000.00 \$8,000.00				•		
Week: 10/22/12 10/28/12		CM	8-9p	1	:30	1 \$9,000.00 P-	3 0.00 NN	1	\$9,000.00
58 WKMG 10/16/12 10/22/12	Survivor	Civi	0-0p	_					
Start Date End Date		Spots/Weel	Rate	Rating					
Week: 10/15/12 10/21/12	1		1 \$9,000.00	0.00					
Week: 10/22/12 10/28/12		***	\$9,000.00	***	.00	4 40 000 00 0	3 0.00 NN	1 1	\$8,000.00
59 WKMG 10/16/12 10/22/12	2 Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	1 \$8,000.00 P-	3 U.UU.W		ψο,οοο.οο
Start Date End Date	Weekdays	Spots/Wee	<u>k Rate</u>	<u>Rating</u>				ı	





Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Wed Prime 9p Criminal Minds	СМ	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
Star Week: 10/1		End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00					
Week: 10/2		10/28/12		0	\$8,000.00	0.00	- Тепон		Totals	136\$2	48,925.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONT	RACT NO. 2SSSI
1.	THE NAME OF THE CANDIDATE IS: Bayack Obama.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the Aprimary Election, General Election, or Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obana for fresident.
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Katie Keuleman Green, Marsolis, Mitchell
	16to Wisconsin Ave. Ste, 800 Washington DC 20007 Address
	202-338-8760
	Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Martin Wesbilt

 $[\]ensuremath{^{\mathrm{**}}}$ The Treasurer is often the only top officer of a Candidate Committee.



Contract / Revision

Original Date / Revision

WKMG

255511

08/09/12

ORDER

Flight Dates 10/23/12-10/29/12

00:15:00 Order Sep Estimate # 1537 **Product** 6259546 Alt Order # **OBAMA FOR AMERICA** Billing Type Cash Agency Com 15% **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 POL CAND **AGY** Rev Codes Product Codes PL-Presidential-Democrat Sales Office PHI Priority P-3 Sales Region NAT

Advertiser Ref

Advertiser Pol/Pres/D/Barack Obama

08/09/12

New till 02/05/09

Agency GMMB

Buying Contact

Kristen Waskie

3050 K Street NW Suite 100 Washington, DC 20007

Primary Account Executive

Account Executive Order% Start Date End Date
Kristen Waskie 100%

Agency Ref

Order Share 100% Market Value 258925

Competing Station 9	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Rating Start Date End Date # Spots Net Amount Gross Amount Net Amount Gross Amount # of Spots Month \$220,500.00 \$187,425.00 0.00 10/01/12 10/28/12 115 115 \$187,425.00 \$220,500.00 October 2012 \$32,661.25 \$38,425.00 0.00 10/29/12 10/29/12 23 \$38,425.00 \$32,661.25 November 2012 23 0.00 \$258,925.00 \$220,086.25 138 Totals

		o		Law Chat	Doto Pri	Dta Type Spa	Totals ts Amoun	ıf
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot				
1 WKMG 10/23/12 10/29/12	10-11a Let's Make A De@M	10-11a	MTWTF	:30	5 \$400.00 P-3	0.00 NM	5 \$2,000.0	00
	Let's Make a Deal							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12 10/29/12	MTWTF 5	\$400.00	0.00					
2 WKMG 10/23/12 10/29/12	M-F 11p News CM	11-1135p	MTWTF	:30	5 \$1,500.00 P-3	0.00 NM	5 \$7,500.0	00
	M-F 11p News							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12 10/29/12	MTWTF 5	\$1,500.00	0.00					
3 WKMG 10/23/12 10/29/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5 \$3,000.0	00
o mano mano mano mano mano mano mano man	Price Is Right							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12 10/29/12	MTWTF 5	\$600.00	0.00					
4 WKMG 10/23/12 10/29/12	1230-2p CBS Soaps CM	12:30-2p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5 \$3,000.0	00
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Soaps							
	- 1							





Flight Dates 10/23/12-10/29/12

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Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pr	res/D/Bara	ack Obama <u>I</u>	roduct OBA	AMA FOR	AWERICA	Esumai	<u>.e #</u>	1007			
	.	.	to or many Condo	Prook	Ctart/End 1	Гime Days	Len Spo	nte.	Rate Pri	Rta Type	Tota Spots	ls Amount
Ln Ch	Start	Harris Control Control of Control	Inventory Code			MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
4 WKMG	10/23/12	2 10/29/12	1230-2p CBS Soa Soaps	aps CM	12:30-2p	MIMIE	.30	J	φυσο.σσ1 -σ	0.00 14141	Ů	ψο,οσο.σσ
Star	rt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	MTWTF	5	\$600.00	0.00						
		2 10/29/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
			Local 6 News 12-	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u> 0.00						
Week: 10/		10/29/12	MTWTF	5 CM	\$500.00 2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
6 WKMG	10/23/1.	2 10/29/12	2-3p The Talk The Talk	Civi	2-0p	7.1.11	.00	•	7010			. ,
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF	5	\$350.00	0.00						
		2 10/29/12	3-4p Nate LTC 9	7/12 CM	3-4p	MTWTF	:30	5	\$350.00 P - 3	0.00 NM	5	\$1,750.00
			Nate Berkus								1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF	5	\$350.00	0.00 MTWTF	:30	-5	\$450.00 P-3	0.00 NM	5	\$2,250.00
8 WKMG	10/23/1	2 10/29/12	4-430p Extra Extra	CM	4-430p	MIMIL	.30	J	\$430.001 -3	0.00 14141	ľ	42,200.00
Sta	ırt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF	5		0.00						
			430-5p Inside Ed	ition CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
			Inside Edition								l	
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/29/12	MTWTF	5	*	0.00	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
10 WKMG	10/23/1	2 10/29/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	:30	b	\$275.00 F-3	0.00 1414		Ψ1,070.00
Cto	ut Data	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ان م</u> Week: 10	art Date /23/12	10/29/12	MTWTF	5		0.00]	
		2 10/29/12	News at 5p	CM	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
.,			News at 5p								-	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/29/12	MTWTF	5	7	0.00	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
12 WKMG	-10/23/1	12 .10/29/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	.30	Ģ	- \$400,00 F-3	0.00 1410		Ψ2,000.00
Ct	ant Data	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>اد.</u> Week: 10	art Date /23/12	10/29/12	MTWTF	<u>opots/11ccn</u>		0.00					j	
			530-6p The Insid	der CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	1 5	\$3,250.00
			Insider									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/29/12	MTWTF	5	7	0.00	.00	-	\$800.00 P-3	0.00 NN	1 5	\$4,000.00
14 WKMG	3 10/23/°	12 10/29/12	•	CM	6-630p	MTWTF	:30	5	\$600.00 P-3	0.00 NN		ψ4,000.00
0,	aut Data	Find Data	News at 6p Week <u>days</u>	Spots/Week	Rate	Rating						
<u>St</u> Week: 10	art Date	End Date 10/29/12	MTWTF	<u>Spots/week</u>		0.00						
		12 10/29/12			6-7a	MTWTF	:30	5	\$500.00 P-3	0.00 NN	5	\$2,500.00
10 001000	. , 0, 20,	, _ , _ , _ , _ ,	Morn News at 6								1	
St	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10)/23/12	10/29/12	MTWTF						#4 000 00 D 0	0.00.01	A 5	\$6,000.00
16 WKMC	G 10/23/	12 10/29/12		ews CM	630-7p	MTWTF	:30	5	\$1,200.00 P-3	0.00 NN	,, 5	φα,υυυ.υυ
= -		E. 4.5-4	CBS Eve News	Cnoto Alles	<u>Rate</u>	Rating						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>ixale</u>	raung					~	



255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

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00:15:00

n Ch Start	End	Inventory Code	Break	Start/End T		Len Spo		Rtg Type Sp	Steel service supplied	Amount
6 WKMG 10/23/12	10/29/12	CBS Evening New CBS Eve News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.0
	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00	····				
17 WKMG 10/23/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.0
	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
18 WKMG 10/23/12	10/29/12	CBS This Morning The Early Show	СМ	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.0
	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00			-		
19 WKMG 10/23/12	10/29/12	M-F 7:30-8p Inside Inside Edition	e Ed CM	730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.
	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
20 WKMG 10/23/12		9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.
	End Date 10/29/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00					
21 WKMG 10/23/12		Fri Prime 10p Blue Bloods	СМ	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
Week: 10/22/12	End Date 10/28/12 11/04/12	Weekdays		Rate \$7,000.00 \$7,000.00	<u>Rating</u> 0.00 0.00					
22 WKMG 10/23/12		Fri Prime 8p CSI:NY	CM	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500
Week: 10/22/12	End Date 10/28/12 11/04/12	Weekdays 1		Rate \$4,500.00 \$4,500.00	<u>Rating</u> 0.00 0.00					
23 WKMG 10/23/12	10/29/12	Fri Prime 9p Made in Jersey	CM	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000
	End Date 10/28/12	Weekdays	Spots/Week	\$6,000.00	Rating 0.00	_				
Week: 10/29/12 24 WKMG 10/23/12	11/04/12 10/29/12	Mon Prime 10p	CM	\$6,000.00 10-11p	0.00	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000
Start Date	End Date	Hawaii Five-O <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1		\$8,000.00 \$8,000.00	0.00 0.00			0.00.1114	4	£10.00
25 WKMG 10/23/12	2 10/29/12	Mon Prime 9p 2 Broke Girls	СМ	9-930p	1	:30	1\$10,000.00 P-3	MM 00.0	1	\$10,000
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays		0.000,012	<u>Rating</u> 0.00					
Week: 10/29/12 26 WKMG 10/23/12	11/04/12 2 10/29/12			1\$10,000.00 930-10p	0.00	- :30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
Start Date	End Date	Mike and Molly <u>Weekdays</u>	Spots/Weel		Rating					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1		0 \$8,000.00 1 \$8,000.00	0.00 0.00		1 04 000 00 0	0.00.104	4	¢4 90
27 WKMG 10/23/1:	2 10/29/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	- :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,20



255511

Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

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dvertiser	Pol/Pr	es/D/Bara	ack Obama <u>P</u>	TOQUEL OB	AIVIA I OIL	MINICITION	Louinato	<u></u>			
_n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	als Amount
			Sat 11p News	CM	11-1135p	1-	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
27 VVINIVIG	10/23/12	10/23/12	Sat 11p News	0	,,,,,,,,						
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	1-		\$1,200.00	0.00 0.00					
Week: 10/		11/04/12	0.144054005	CM	\$1,200.00 1135p-1205		:30	1 \$450.00 P-3	0.00 NM	1	\$450.0
28 WKMG	10/23/12	2 10/29/12	Inside Edition Wki	nd		-	,00	, 4.55.55			
	art Date	End Date		Spots/Week	Rate	Rating					
Week: 10		10/28/12	1- 	1	\$450.00 \$450.00	0.00 0.00					
Week: 10	4000	11/04/12 2 10/29/12		CM	1205-105a	1-	- :30	1 \$350.00 P-3	0.00 NM	1	\$350.0
29 VVKIVIG	10/23/1/		Extra Wknd			D-ti					
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$350.00	<u>Rating</u> 0.00					
Week: 10 Week: 10		10/28/12 11/04/12	T-	0		0.00					
		2 10/27/12	NCAA Football 3p	GameCM	various	1-	- :30	1\$17,000.00 P-3	0.00 NM	1	\$17,000.0
31 VVKIVIC	5 10/2//1	2 10/2//12	NCAA 3pm Game		(3:30 PM-7:0	00 PM)					
Sta	art Date	End <u>Date</u>	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	1-	1	\$17,000.00	0.00					* * * * * * * * * * * * * * * * * * *
		2 10/28/12	NFL TODAY	СМ	various		- :30	0 \$3,000.00 P-3	0.00 NM	1	\$3,000.
			NFL TODAY		(12:00 PM-1	•					
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1	
Week: 10		10/28/12	S	1	\$3,000.00	0.00	- :30	1 \$200.00 P-3	0.00 NM	1	\$200.
34 WKMC	3 10/23/1	2 10/29/12	5-7a Sat News Sat 5-7a News	CM	5-7a	T	50	γ ψ200.001 -0	0,00 1411		4
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/28/12	1-	(0.00 0.00				1	
Week: 10		11/04/12	0-10-11	CM	6-630p	1	- :30	1 \$400.00 P-3	0.00 NN	1 1	\$400.
35 WKM	3 10/23/1	2 10/29/12	Sat 6p News Sat Local 6 News	_	0-030p			¥ 10 011111			
<u>S</u> 1	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	_	Rating				i	
Week: 10		10/28/12	1-		\$400.00 \$400.00	0.00 0.00					
Week: 10	0/29/12	11/04/12			7-9a	1	:30	1 \$350.00 P-3	0.00 NN	11	\$350.
36 WKM	G 10/23/1	12 10/29/12	7-9a CBS This M 7-9a Sat Early SI	wor			. ,00				
<u>S</u> 1	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	_	Rating					
Week: 10		10/28/12	1-		1 \$350.00 3 \$350.00	0.00 0.00					
Week: 10		11/04/12			10-11p		1 :30	1 \$7,000.00 P-	3 0.00 NN	1	\$7,000
37 WKIM	G 10/23/	12 10/29/12	The Mentalist	•	·		_	. ,			
	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week: 1		10/28/12	1 		1 \$7,000.00 0 \$7,000.00	0.00 0.00					
Week: 1		11/04/12			1030-11a		-1 :30	1 \$1,300.00 P-	3 0.00 N	Λ 1	\$1,300
38 WKM	G 10/23/	12 10/29/12	Face The Nation					, ,			
_	tart Date	End Date		Spots/Wee		Rating 0.00				1	
Week: 1		10/28/12	1 		1 \$1,300.00 0 \$1,300.00	0.00					
Week: 1		11/04/12	Sun 11p News	CM	11-1135p		-1 :30	1 \$1,200.00 P-	3 0.00 NI	1 1	\$1,200
39 WKM	10/23/	12 10/29/12	Sun 11p News				· -				
<u>s</u> Week: 1	tart Date	End Date 10/28/12	Weekdays 1	Spots/Wee	<u>k Rate</u> 1 \$1,200.00	Rating 0.00					





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Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ack Obama <u> </u>	Product OBA	MA FOR	AMERICA	<u>E</u> :	stimate	2 #	1537			
												Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Le	n Spot		Secretary 12, 2, 115 September	Rtg Type \$	Spots	Amount
39 WKMG	10/23/12	2 10/29/12	Sun 11p News Sun 11p News	СМ	11-1135p		-1 :	30	1 \$	1,200.00 P-3	0.00 NM	1	\$1,200.00
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2	9/12	11/04/12			\$1,200.00	0.00					0.00 1/1/4		64 000 00
40 WKMG	10/23/12	2 10/29/12	Sun 11p News at Sun 11p News at		Late News		-1 :	:30	1 \$	1,200.00 P-3	0.00 NM	1	\$1,200.00
Start	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		10/28/12	1		\$1,200.00	0.00							
Week: 10/2		11/04/12			\$1,200.00	0.00 5a	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
41 WKMG	10/23/1:	2 10/29/12	Sun 1135p-1235a Without a Trace		1135p-123		-T	, 30	ı	\$450.00T -5	0.00 140	,	\$100.00
	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		10/28/12	1	1	\$450.00 \$450.00	0.00 0.00							
Week: 10/2		11/04/12		CM	various	0.00	_1	:30	1\$1	8,000.00 P-3	0.00 NM	4	\$18,000.00
44 WKMG	10/28/1	2 10/29/12	NFL Game 2 Game 2		(4:15 PM-7			.00		0,000.00.			
01	4.0-44	Fuel Data	Weekdays	Spots/Week	Rate	Rating							
Star Week: 10/2	t Date	End Date 10/28/12	<u>vveekdays</u> 1		18,000.00	0.00							
	zzi iz Date Ra		escription		/End Time	2.22	Week	days	Leng	<u>th Rate</u>	Rtg Type		
		2-10/28/12 N		vario		(4:15 PM-7:00	P	Su	.;	30 118,000.00)	0.00 NM		
		2,44.3,44.4,											
		on 10/22/12	-				_ ,			00040 000 00	NO OO NIM		
		2-10/28/12 N	FL Game 1	vario	ous	(12:58 PM-4:0	0	Su	:	30\$10,000.00) U.UU INIVI		
⊕ MG								C.		30 \$5,000.00	0.00 NM		
		2-10/28/12 N	FL TODAY	vario	us			Su		30 43,000.00	0.00 11111		
	for 44.1			7.0				sa		30 \$1,500.00	1 00 NM		
			ocal 6 Sports Acc	ess 7-8p				3a	•	ου ψη ₁ ουυ.υς	0.00 11111		
⊕ MG				7 On				sa		30 \$1,500.00	0.00 NM		
			ocal 6 Sports Acc	ess 7-8p				54		υυ ψη,ουυ.σι	0,00		
-	for 44.1			0	\$18,000.00	0.00							
Week: 10/2		11/04/12	6 930a Cun Mau		⊕16,000,00 6а-830а		-1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
			6-830a Sun New 6-830a Sun New	vs		Rating							
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$200.00	0.00							
Week: 10/2 Week: 10/2		10/28/12 11/04/12		0									
			CBS Evening No	ews CM	630-7p		-1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/28/12	1	1	\$700.00								
Week: 10/	29/12	11/04/12		0						** *** ** ** *	0.00 104	1	\$9,000.00
47 WKMG	10/23/	12 10/29/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p		1	:30	1 ;	\$9,000.00 P-3	0.00 NM	'	\$9,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week									
Week: 10/		10/28/12	1		\$9,000.00								
Week: 10/		11/04/12			\$9,000.00	0.00	-1	:30		\$8,000.00 P-3	0.00 NM	1	\$8,000.00
48 WKMG	10/23/	12 10/29/12	Sun Prime 8-9p Amazing Race	CM	8-9p		T	:30		∌6,000.00 <i>m-c</i>	O,OO INIVI	'	ψο,ουσ.σο
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week									
Week: 10/		10/28/12	1		\$8,000.00								
Week: 10/		11/04/12			\$8,000.00	0.00	1	:30	1	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
49 WKMG	10/23/	12 10/29/12		CM	9-1030a	w -	т	.ou	1	ψ1,300,00 F-3	, 0.00 INIVI	'	Ψ1,500.00



Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

								-: - - 0	Total	
Ln Ch Sta	rt End	Inventory Code		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	oots	Amount
		CBS Sunday Mor CBS Sunday Mor	-					_		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rat <u>ing</u>					
Start Dat Week: 10/22/12		1		\$1,300.00	0.00			9		
Week: 10/29/12			0	\$1,300.00	0.00					#C 000 00
50 WKMG 10/2	3/12 10/29/12	Sun Prime 9-10p Good Wife	СМ	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Start Dat</u> Week: 10/22/12		Weekdays 1	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
Week: 10/29/12	11/04/12		0	\$6,000.00	0.00		4 00 000 00 D 2	0.00 NM	1	\$8,000.00
51 WKMG 10/2	3/12 10/29/12	Thu Prime 10p Elementary	CM	10-11p	1	:30	1 \$8,000.00 P-3	U.UU INIVI	1	\$0,000.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/22/12		1		\$8,000.00	0.00 0.00			j		
Week: 10/29/12				\$8,000.00	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
52 WKMG 10/2	23/12 10/29/12	Big Bang Theory		8-830p		.50	, φοισσοίσο			
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00			ì		
Week: 10/22/12		1		\$8,000.00	0.00					
Week: 10/29/12 53 WKMG 10/2		2 Thu Prime 9p Person of Interes	CM	9-10p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12		1	1	\$9,000.00	0.00			1		
Week: 10/29/1			0	\$9,000.00	0.00		4 45 000 00 0	0.00 NIM	1	\$7,000.00
54 WKMG 10/	23/12 10/29/12	Tue Prime 10p Vegas	СМ	10-11p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Start Da			Spots/Week		Rating					
Week: 10/22/1		-1 		\$7,000.00 \$7,000.00	0.00 0.00			ì		
Week: 10/29/1			CM	8-9p	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
55 WKMG 10/		NCIS	Spots/Weel		Rating					
Start Da				1 \$10,000.00	0.00					
— Week; 10/22/1 Week; 10/29/1				\$10,000.00	0.00					
56 WKMG 10/		2 Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Da	ate End Date	e Weekda <u>ys</u>	Spots/Weel	<u> Rate</u>	Rating					
Week: 10/22/1		· ——		1 \$9,000.00	0.00					
Week: 10/29/1				0 \$9,000.00	0.00		4 #0 000 00 F	0.00 NM	1	\$8,000.00
57 WKMG 10	23/12 10/29/1	2 Wed Prime 10p CSI	CM	10-11p	1	:30	1 \$8,000.00 P-3	O.OO NIM	'	ψο,οσο.οσ
Start D			Spots/Wee		Rating					
Week: 10/22/1				1 \$8,000.00 0 \$8,000.00	0.00 0.00					
Week: 10/29/1			CM	0 \$8,000.00 8-9p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
58 WKMG 10		Survivor				.00	. 4-12-11-1			
Start D			Spots/Wee		Rating 0.00			į		
Week: 10/22/1				1 \$9,000.00 0 \$9,000.00					ı	
Week: 10/29/ 59 WKMG 10	100		СМ	9-10p	1	- :30	1 \$8,000.00 P-	3 0.00 NM	1	\$8,000.00
Start D	ate End Dat		Spots/Wee	<u>k Rate</u>	Rating					





Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

										Total	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Wed Prime 9p Criminal Minds	СМ	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Star</u> Week: 10/2 Week: 10/2		End Date 10/28/12 11/04/12	Weekdays 1	Spots/Week 1 0	<u>Rate</u> \$8,000.00 \$8,000.00	Rating 0.00 0.00					
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							Secretarios SINGE	******	Totals	138\$2	58,925.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONT	TRACT NO. 25500.6
1.	THE NAME OF THE CANDIDATE IS: Bayack Obama.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the Plantage Election, I General Election, or I Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obama for President.
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS Wantin Nesbitt
5.	THE CONTACT PERSON FOR THE PURCHASER IS: Katie Keuleman Gree, Marsolis, Mitchell Name 1610 Wisconsin Ave. Ste. 800 Washington DC 20007 Address 202-338-8780 Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Martin Neshitt

^{*} The Treasurer is often the only top officer of a Candidate Committee.

CAND

Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Suite 100

Original Date / Revision

07/31/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255506

08/08/12

URDER

Flight Dates 09/25/12-10/01/12

00:15:00 Order Sep Estimate # 1536 **Product** 6259464 Alt Order # **OBAMA FOR AMERICA** Billing Type Cash 15% Agency Com **GENERAL** Order Type Billing Contact Billing Cycle EOM/EOC Billing Calendar BROADCAST 3050 K Street NW Suite 100

A35+ Demographic Washington, DC 20007 POL AGY **Rev Codes** Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 Sales Region NAT **Priority** 3050 K Street NW Advertiser Ref Agency Ref

Primary Account Executive Kristen Waskie

Washington, DC 20007

Start Date **End Date** Order% Account Executive Kristen Waskie 100%

Order Share 100% Market Value 64600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0
WKDW	70	U

Billing Plan Order Totals Rating Start Date End Date # Spots **Net Amount Gross Amount** Net Amount Gross Amount # of Spots Month \$64.050.00 0.00 08/27/12 09/30/12 19 \$54,442.50 \$54,442.50 \$64,050.00 19 September 2012 0.00 10/01/12 \$467.50 \$550.00 10/01/12 \$550.00 1 \$467.50 October 2012 0.00 \$54,910.00 \$64,600.00 20 Totals

							Total	S
Ln Ch Start End	Inventory Code Break	Start/End 1	Гime Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
E 1 WKMG 09/25/12 10/01/1	2 M-F 11p News CM	11-1135p	MTWTF	:30 2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
	M-F 11p News							
Start Date End Date	<u>Weekdays</u> Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/25/12 10/01/12	MTWTF 2	2 \$1,800.00	0.00					
E 2 WKMG 09/25/12 10/01/1	2 11-12p Price Is Right CM	11a-12p	MTWTF	:30 2	\$650.00 P-3	0.00 NM	2	\$1,300.00
	Price Is Right							
Start Date End Date	<u> Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating					
Week: 09/25/12 10/01/12	MTWTF 2	2 \$650.00	0.00				_	
E 3 WKMG 09/25/12 10/01/1	2 Local 6 News 12-1230p CM	12-1230p	MTWTF	:30 2	\$550.00 P-3	0.00 NM	2	\$1,100.00
	Local 6 News 12-1230p					ě		
Start Date End Date	<u> Weekdays</u> <u>Spots/Weel</u>	<u> Rate</u>	<u>Rating</u>			1		
Week: 09/25/12 10/01/12	MTWTF	2 \$550.00	0.00					
E 4 WKMG 09/25/12 10/01/1	2 Morn News at 5a CM	5-530a	MTWTF	:30 1	\$300.00 P-3	0.00 NM	1	\$300.00
	Morn News at 5a					1		



WKMG

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	The second secon	Rtg Type	Tota Spots	Amount
E 4 WKMG 09/25/	12 10/01/12	Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date Week: 09/25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
E 5 WKMG 09/25	12 10/01/12	News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> Week: 09/25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 6 WKMG 09/28	12 09/28/12	Fri Prime 8p CSI:NY	СМ	8-9p	1	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Date Week; 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E 13 WKMG 09/25	12 09/29/12	NCAA Football P		8-11p (8:00 PM-1	1- 1:30 PM)	:30	1\$15,000.00 P-3	0.00 NM	3	\$15,000.0
	12-09/30/12 N	Weekdays1- escription CAA Football Prim	<u>Star</u>	<u>Rate</u> \$15,000.00 <u>/End Time</u> p	<u>Rating</u> 0.00 <u>W</u> (8:00 <i>PM-11:3</i> 0 ,-	<u>/eekdays</u> Sa		Rtg Type 0.00 NM		
(Only Prim 3 VKMG 09/27/	12-09/27/12 T .2 09/29	·	9-10	`		тh				
MG for 13	.2 09/29	iCAA Football 3p G			(3:30 PM-7:00 P-	Sa				
MG for 13 E 14 WKMG 09/25		Face The Nation	CM	1030-11a	1	:30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.0
Start Date		Face The Nation Weekdays		Rate	Rating				ı	
Week: 09/24/12	09/30/12	1	CN4	T 1	0.00	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
E 15 WKMG 09/25		Sun 11p News	CM	11-1135p	_	.50	τ ψημοσίσση σ	0.00 1111		Ψ.,
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 16 WKMG 09/25	/12 09/30/12	Sun 1135p-1235 Without a Trace	a CM	1135p-123	55a1	:30	1 \$500.00 P-3	0.00 NM	1	\$500.0
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00						• • • • • • • • • • • • • • • • • • • •
E 17 WKMG 09/30	/12 09/30/12	NFL Game 2 NFL Game 2	CM	various (4:15 PM-7	1 7:00 PM)	:30	1\$15,000.00 P-3	0.00 NM	1	\$15,000.0
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$15,000.00						****
E 18 WKMG 09/25	/12 09/30/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1 \$600.00 P-3	0.00 NM	1	\$600.0
	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1							
Start Date Week: 09/24/12		CBS Sunday Mo	rning CM	9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.0
	5/12 09/30/12	CBS Sunday Mo							1	
Week: 09/24/12			rning Spots/Week	Rate \$1,300.00			1 \$8,000.00 P-3			\$8,000.

Print Date: 08/09/12

Page 3 of 3

255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start End	d Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Totals Spots Amount
Start Date End I Week: 09/24/12 09/30		Spots/Week Rate 1 \$8,000.00	Rating 0.00				
E 26 WKMG 09/25/12 09/2	5/12 Tue Prime 9p NCIS:LA	CM 9-10p	-1	:30 1	\$10,000.00 P-3	0.00 NM	1 \$10,000.00
<u>Start Date</u> <u>End I</u> Week: 09/24/12 09/30		<u>Spots/Week</u> <u>Rate</u> 1\$10,000.00	Rating 0.00				
		***		10:116-023-00-00		Totals	20 \$64,600.00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Cont	RACT No. 255505
1.	THE NAME OF THE CANDIDATE IS: BOLYGE K O ba Ma.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the Perimary Election, General Election, or Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obama for President.
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Katie Keuleman Green, Marsolis, Mitchell Name 1610 Wisconsin Ave. Ste. 800 Washington DC 20007 Address
	26 2-338-878 o Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Martin Wesbitt

 $[\]ensuremath{^{\circ}}$ The Treasurer is often the only top officer of a Candidate Committee.



ORDER

Flight Dates 09/18/12-09/24/12

00:15:00 Order Sep

1536 Estimate # Product

6259498 Alt Order # **OBAMA FOR AMERICA** 255505 Contract / Revision

Billing Type Cash 15% Original Date / Revision Agency Com

GENERAL Order Type 07/31/12 08/08/12 **Billing Contact** Billing Cycle EOM/EOC

Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 **Demographic** A35+ Washington, DC 20007

Agency GMMB Rev Codes **AGY** POL CAND

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 **Priority** Sales Region NAT 3050 K Street NW

Advertiser Ref Agency Ref Suite 100

Primary Account Executive Kristen Waskie

Totals

Washington, DC 20007

End Date Account Executive Order% Start Date

100% Kristen Waskie Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$73,700.00 0.00 08/27/12 09/24/12 23 \$62,645.00 \$62,645.00 \$73,700.00 September 2012 23 0.00 23 \$62,645.00 \$73,700.00

													_
												<u>Tota</u>	S
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			2 09/24/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
E 1 \	VVINIG	09/10/12	2 03/24/12	M-F 11p News	0.0.	,,,,,,,,,							
	Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek: 09/1		09/24/12	MTWTF	2	\$1,800.00	0.00						
E 2 \	WKMG	09/18/1	2 09/24/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
				Price Is Right									
	Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 09/1		09/24/12	MTWTF	2	\$650.00	0.00					_	
E 3	WKMG	09/18/1	2 09/24/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
				Local 6 News 12-	-1230p								
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek: 09/1		09/24/12	MTWTF	2	\$550.00	0.00						
E 4	WKMG	09/18/1	2 09/24/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
				Morn News at 5a									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



255505

Flight Dates 09/18/12-09/24/12

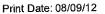
Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

										Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	The second secon	Amount
	09/18/12	09/24/12	Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a	On atallitation in	Data	Datina					
<u>Star</u> Week: 09/1		End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
E 5 WKMG			News at 7p	СМ	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
			News at 7p								
	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
Week: 09/1		09/24/12	Mon Prime 10p	CM	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
L 7 VVINIO	00/10/12	2 00/2-1/12	Hawaii Five-O								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	1		\$5,000.00 \$5,000.00	0.00 0.00					
	-		Sat 6p News	CM	6-630p	1-	:30	1 \$450.00P-3	0.00 NM	1	\$450.00
_ , , , , , , , , , , ,			Sat Local 6 News	at 6p							
	t Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
Week: 09/1 E 12 WKMG		09/23/12		orn SatCM	7-9a	1-	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
E 12 VVINIG	09/10/1/	2 03/22/12	7-9a Sat Early St								
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/23/12	1-	1	\$350.00	0.00	:30	1\$15,000.00 P-3	0.00 NM	2	\$15,000.00
E 13 WKMG	09/22/1	2 09/24/12	NCAA Football P		8-11p (8:00 PM-11:	_	.50	1410,000.001-0	0.00 1444	_	V. •
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 09/	17/12	09/23/12	1-		\$15,000.00	0.00	Veekdays l	Length Rate	Rtg Type		
	Date Ra		<u>)escription</u> ICAA Football Prin		<u>t/End Time</u> In (8	<u>⊻</u> ∹، 3:00 <i>PM-11:3</i> 0:		:30 [15,000.00]			
See	e MG 13.	2,13.3			· ·						
			eduled is 11/03/12]	38/	4 O., 020.		W	:30 \$7,500.00	O OO NM		
	09/19/12 for 13.1		Survivor 90min Prei	niere vve	d 8p-930p	-	. – W = – – – –	.50 \$7,500.00	0.00 14141		
			Big Brother 90min F	inale We	d 930p-11p	-	-W	:30 \$7,500.00	0.00 NM	1	
	6 for 13.1				,					1	
Week: 09/		09/30/12			\$15,000.00	0.00	.00	4 #4 000 00 D 2	0.00 NM	1	\$1,800.00
E 15 WKMG	09/18/1	2 09/24/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	U.UU INIV	'	Ψ1,000.00
Sta	ut Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/17/12	09/23/12	1		\$1,800.00	0.00					
Week: 09/		09/30/12			\$1,800.00	0.00 a1	:30	1 \$500.00P-3	0.00 NIV	1	\$500.0
E 16 WKMG	09/18/1	2 09/24/12	Sun 1135p-1235 Without a Trace	a CM	1135p-12 3 5a	a1		1 4505.551 -5	0.00 111	•	45
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	1		\$500.00	0.00					
Week: 09.		09/30/12			\$500.00	0.00	:30	1 \$1,300.00 P-3	0.00 NN	1 1	\$1,300.0
E 19 WKMG	09/18/1	12 09/24/12	CBS Sunday Mo CBS Sunday Mo		9-1030a	1,	00	. ψι,του,σον			
Sta	art Date	End Date		Spots/Weel	<u>Rate</u>	Rating					
Week: 09	/17/12	09/23/12	1		1 \$1,300.00	0.00					
Week: 09		09/30/12	Thu Prime 10p	CM	10-11p	0.00	:30	1 \$5,000.00 P-3	0.00 NN	1 1	\$5,000.0
E 20 WKMG	ישוואט פ	12 09/20/12			יין יי	-					
			Person of Intere	st							



Page 3 of 3



WKMG

Original Date / Revision 07/31/12/ 08/08/12

Flight Dates 09/18/12-09/24/12 255505

Hiatus Dates

00:15:00 Order Sep

Mayeraser			_							Tota	le
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	X =XX X	Amount
E 20 WKMG		2 09/20/12	Thu Prime 10p Person of Interes	CM t	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$5,000.00	Rating 0.00					
E 23 WKMG		2 09/20/12	Thu Prime 9p Thu 9-10p BIG B	CM ROTHEF	9-10p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
<u>Sta</u> Week: 09	art Date //17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
E 24 WKMG		2 09/18/12	Tue Prime 10p Tue 10p-11p	CM	10-11p	-1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
<u>St</u> Week: 09	art Date 9/17/12	End Date 09/23/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00					
		2 09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
<u>St</u> Week: 09	art Date 9/17/12	End Date 09/23/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$7,000.00	Rating 0.00					
		2 09/18/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
St Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$6,000.00	Rating 0.00					
E 28 WKM	3 09/18/	12 09/19/12	Wed Prime 10p CSI	СМ	10-11p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Week: 09 Spot <u>C</u>	h Date Ra		Weekdays 1 Description Wed Prime 10p		\$6,000.00 rt/End Time	_	<u> Veekdays</u> w		: <u>Rtg Type</u>)) 0.00 <i>NM</i>		
ار) 4 VKM		Brother 90 r 2-09/19/12 E	minute finale 9:30- Big Brother 90min I		d 930p-11p	-	W	- :30 \$6,000.0			#C 000 00
E 29 WKM	G 09/18/	12 09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	1 \$6,000.00 P-3	3 0.00 N M	1	\$6,000.00
Week: 0 <u>Spot</u> <u>0</u> 3 VKM	h Date R G 09/17/1	12-09/23/12 1-09/23/12	Weekdays1 Description Wed Prime 9p	<u>Sta</u> 9-1	1 \$6,000.00 art/End Time Op	-	<u>Weekdays</u> w		<u>e Rtg Type</u> 9) 0.00 <i>NM</i>		
[7 4 VKM	This is Su	rvivor Premi 12-09/19/12	ere 8-9:30p and Bi Survivor 90min Pre	g Brother 9:30 emiere We	9-10p] ed 8p-930p		W	- :30 \$6,000.0	0.00 NM		
							4		T 1-1-	00.0	200 00

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 265509 THE NAME OF THE CANDIDATE IS: Bayack Obama. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF $\frac{\text{Presiden}}{\text{the primary Election}}$, \square General Election, or \square Special Election. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS THE TREASURER OF THE AUTHORIZED COMMITTEE IS Martin Nesbitt THE CONTACT PERSON FOR THE PURCHASER IS: 5. Katie Keyleman | Green, Marsolis, Mitchell 16 to Wisconsin Ave. Ste, 800 Washington DC 20007 202-338-8700 THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER 6. ARE: Martin Wesbitt

^{*} The Treasurer is often the only top officer of a Candidate Committee.

Contract / Revision

Original Date / Revision

WKMG

255509

ORDER

Flight Dates 10/09/12-10/15/12

 Order Sep
 00:15:00

 Product
 Estimate #
 1537

 OBAMA FOR AMERICA
 Alt Order #
 6259543

 Agency Com
 15%
 Billing Type
 Cash

08/09/12 08/09/12 Billing Contact

Advertiser Pol/Pres/D/Barack Obama
New till 02/05/09

Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Suite 100

Agency GMMB

Buying Contact

Suite 100
Washington, DC 20007

Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL-Presidential-Democrat

3050 K Street NW Suite 100 Sales Region NAT Priority P-3
Agency Ref Advertiser Ref

Primary Account Executive Kristen Waskie

Washington, DC 20007

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 234925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$199,686.25 \$234,925.00 0.00 10/01/12 10/15/12 135 \$199,686.25 \$234,925.00 135 October 2012 0.00 \$199,686.25 \$234,925.00 135 Totals

							<u> Fotals</u>
Ln Ch Start End	Inventory Code Break	Start/End 1	ime Days	Len Spots	Rate Pri	0 1	
1 WKMG 10/09/12 10/15/12	10-11a Let's Make A De&M Let's Make a Deal	10-11a	MTWTF	:30	5 \$400.00 P-3	0.00 NM	5 \$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$400.00	Rating 0.00				
2 WKMG 10/09/12 10/15/12	M-F 11p News CM M-F 11p News	11-1135p	MTWTF	:30	5 \$1,500.00 P-3	0.00 NM	5 \$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$1,500.00	Rating 0.00				
3 WKMG 10/09/12 10/15/12	11-12p Price Is Right CM Price Is Right	11a-12p	MTWTF~~	:30	5 \$600.00 P-3	0.00 NM	5 \$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$600.00	Rating 0.00				
4 WKMG 10/09/12 10/15/12	1230-2p CBS Soaps CM Soaps	12:30-2p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5 \$3,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating			l l	



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	Tota Spots	Amount
4 WKMG		***************************************	1230-2p CBS Soar	- Landau - Santa Paris	12:30-2p	MTWTF~-	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Ctor	Data	End Da <u>te</u>	Soaps Weekdays	Spots/Week	Rate	Rating						
<u>Stan</u> Week: 10/0	<u>Date</u> 9/12	10/15/12	MTWTF	5	\$600.00	0.00					_	40 500 00
5 WKMG		2 10/15/12	Local 6 News 12-1 Local 6 News 12-1		12-1230p	MTWTF	:30	5	\$500,00 P-3	0.00 NM	5	\$2,500.00
<u>Star</u> Week: 10/0	t <u>Date</u>	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
			2-3p The Talk The Talk	СМ	2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
Star	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	5	\$350.00	0.00 MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
7 WKMG	10/09/1	2 10/15/12	3-4p Nate LTC 9/7 Nate Berkus	712 CM	3-4p		.30	5	φυσυ.υσ1 -υ	0.00 14101	Ū	71,100.00
<u>Star</u> Week: 10/0	t <u>Date</u> 19/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
		2 10/15/12	4-430p Extra Extra	СМ	4-430p	MTWTF	:30	5	\$450.00 P-3	0.00 NM	. 5	\$2,250.00
Star	rt Dat <u>e</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	09/12	10/15/12	MTWTF	5	<u> </u>	0.00			4550 00 D 0	0.00 NIM	5	\$2,750.00
9 WKMG	10/09/1	2 10/15/12	430-5p Inside Edit Inside Edition	tion CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		<u>Rating</u> 0.00						
			Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
			News at 5p	CM	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
11 1111110	, 6, 6		News at 5p									
<u>Sta</u> Week: 10/	rt <u>Date</u>	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week	•	<u>Rating</u> 0.00						
		12 10/15/12	Morn News at 530 Morn News at 53		530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
Sta	rt Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF			0.00					_	#2 2EA AA
13 WKMG	10/09/	12 10/15/12	530-6p The Inside Insider	er CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
	rt Date	End Date 10/15/12	<u>Weekdays</u> мтwтF	Spots/Week	<u>Rate</u> 5 \$650.00	Rating 0.00						
Week: 10/ 14 WKMG		12 10/15/12		CM	6-630p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 10		10/15/12	MTWTF		5 \$800.00 6-7a	0.00 MTWTF-~	:30	5	\$500.00 P-3	3 0.00 NM	5	\$2,500.00
15 WKMG	10/09/	12 10/15/12	Morn News at 6a Morn News at 6a		υ-1 a	7.41 64 2 1	.00	J	•			
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 10		10/15/12	MTWTF		5 \$500.00		.20	E	\$1,200.00 P-3	3 0.00 NM	5	\$6,000.00
16 WKMC	10/09/	12 10/15/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	MTWTF	:30	ອ	φ1,200.00 <i>P</i> -	O 0,00 IAIN	ľ	\$ 0,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

n Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot		Rtg Type S	pots	Amount
		CBS Evening News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.0
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00					
17 WKMG 10/09/12	2 10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF-~	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.0
Start Date Week: 10/09/12	End Date 10/15/12	•	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
18 WKMG 10/09/12		CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.
Start Date Week: 10/09/12	End Date 10/15/12	•	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00					
19 WKMG 10/09/1:	2 10/15/12	M-F 7:30-8p Inside	Ed CM	730-8p	MTWTF	:30	5 \$1,000.00P-3	0.00 NM	5	\$5,000.
Start Date Week: 10/09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
20 WKMG 10/09/1		9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500
Start Date Week: 10/09/12	End Date 10/15/12	•	Spots/Week 5	<u>Rate</u> \$300.00	<u>Rating</u> 0.00					
21 WKMG 10/09/1			СМ	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays		<u>Rate</u> \$7,000.00 \$7,000.00	<u>Rating</u> 0.00 0.00					
22 WKMG 10/09/1		Fri Prime 8p CSI:NY	СМ	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays 1	Spots/Week 1		Rating 0.00 0.00					
23 WKMG 10/09/1		Fri Prime 9p Made in Jersey	CM	9-10р	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,00
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	Weekdays 1	Spots/Week	\$6,000.00	<u>Rating</u> 0.00 0.00			,	į	
Week: 10/15/12 24 WKMG 10/09/1	10/21/12 12 10/15/12	Mon Prime 10p Hawaii Five-O	CM	\$6,000.00 10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week	Rate \$8,000.00	Rating 0.00					
Week: 10/06/12 Week: 10/15/12 25 WKMG 10/09/	10/21/12	1 Mon Prime 9p	CM	\$8,000.00 9-930p	0.00	:30	1\$10,000.00 P-3	3 0.00 NM	1	\$10,00
		2 Broke Girls	Spots/Weel		Rating					
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	<u>Weekdays</u> 1	(\$10,000.00 \$10,000.00	0.00 0.00					
26 WKMG 10/09/		Mon Prime 9:30p Mike and Molly		930-10p	1	- :30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
Start Date Week; 10/08/12	End Date 10/14/12	Weekdays	Spots/Weel	<u>Rate</u> 5 \$8,000.00	<u>Rating</u> 0.00					
Week: 10/06/12 Week: 10/15/12 27 WKMG 10/09/	10/21/12	1 2 Sat 11p News		1 \$8,000.00 11-1135p	0.00	- :30	1 \$1,200.00 P-	3 0.00 NM	1	\$1,20





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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Ln Ch Start	End	Inventory Code		CONTRACTOR OF THE PARTY OF THE	Time Days	Len Spo		Rate Pri	The second secon	Harris Constitution	Amount
27 WKMG 10/09/1	2 10/15/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1 \$	1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1- 		\$1,200.00 \$1,200.00	0.00 0.00				I		
Week: 10/15/12	10/21/12		CM	1135p-120		:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
28 WKMG 10/09/1	2 0/15/12	Inside Edition Wkr	nd	•				·			
Start Date	End Date		Spots/Week	Rate	<u>Rating</u> 0.00				l		
Week: 10/08/12	10/14/12 10/21/12	1-	1	\$450.00 \$450.00	0.00						
Week: 10/15/12 29 WKMG 10/09/1		Sat 1205-105a	CM	1205-105a	S-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
29 WKMG 10/09/1	12 (0/13/12	Extra Wknd								ı	
Start Date	End Date		Spots/Week	Rate	Rating 0.00						
Week: 10/08/12	10/14/12	S-	7	\$350.00	——————————————————————————————————————	:30	1 9	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
30 WKMG 10/13/	12 10/15/12	NCAA Football 12 12-330p game / P	n Gamuen E NO G	12-330p ga (12:00 PM-		.30	1 1		0.00 74141		V 1, C 2 2 1 = 1
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1-		\$4,000.00 t/End Time	0.00	Neekd <u>ays</u>	Len	oth Rate	Rtg Type		
Spot Ch Date R	ange <u>C</u>	<u>)escription</u> ICAA Football 12n (:30(\$4 ,000.00)			
		ICAA FOOWAII 1211 (38111 0 12-0	oop game	(12,0011110.001			,			
See MG 30	J.∠ Game - only (3nī									
2 VKMG 10/14/1			varie	ous	(1:00 PM-4:00 P	St	J	:30 \$4,000.00	0.00 NM		
Week: 10/15/12	10/21/12		0	\$4,000.00	0.00					i	
		NCAA Football 3p		various (3:30 PM-7	1- 7:00 PM)	:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10/08/12	10/14/12	1-	1	\$7,000.00	0.00					i	
Week: 10/15/12	10/21/12		0	\$7,000.00						l .	****
34 WKMG 10/09/	12 10/15/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1	\$200,00 P-3	0.00 NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/08/12	10/14/12	1-	1	\$200.00	0.00					i	
Week: 10/15/12	10/21/12		С	\$200.00						1 .	4.00.00
35 WKMG 10/09/	/12 10/15/12	Sat 6p News Sat Local 6 News	CM at 6p	6-630p	1-	- :30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date			Rate	Rating						
Week: 10/08/12	10/14/12	1-	1	\$400.00	0.00						
Week: 10/15/12	10/21/12		(\$400.00							40.50.00
36 WKMG 10/09	/12 10/15/12	7-9a CBS This M	orn SatCM	7-9a	1	- :30	1	\$350.00 P-3	0.00 NW	1	\$350.00
•••		7-9a Sat Early Sl	ow								
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	_							
Week: 10/08/12	10/14/12	1-		\$350.00							
Week: 10/15/12	10/21/12		(\$350.00				* * * * * * * * * * * * * * * * * * *	O OO NR	1 .	ቀ7 ሰሰስ ሰር
37 WKMG 10/09	/12 10/15/12	2 Sun Prime 10-11 The Mentalist	р СМ	10-11p		1 :30	1	\$7,000.00 P-3	0.00 N M		\$7,000.00
Start Date	End Date		Spots/Weel	<u>k Rate</u>	Rating						
Week: 10/08/12	10/14/12	1		1 \$7,000.00							
Week: 10/15/12	10/21/12			\$7,000.00						-1	
		2 Face The Nation		1030-11a		1 :30	1	\$1,300.00 P-3	0.00 NN	1 1	\$1,300.00
55 111.0110	= .=	Face The Nation									





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

								· D · D ·	Dia Tracs	Tota	
n Ch	Start	End	Inventory Code	Break	Start/End Ti	The second secon	Len Spo	and all the same of the same o	Rtg Type	Owner with the same of	Amount \$1,300.00
88 WKMG	10/09/12	2 10/15/12	Face The Nation Face The Nation	CM	1030-11a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/14/12	1		\$1,300.00	0.00					
Week: 10/		10/21/12			\$1,300.00	0.00	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.0
39 WKMG	10/09/13	2 10/15/12	Sun 11p News Sun 11p News	СМ	11-1135p	1	.50	(ψ1,200.001 -0	0.00 (1111		V .,
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				ı	
Week: 10/		10/14/12	1		\$1,200.00	0.00				ī	
Week: 10/		10/21/12			\$1,200.00	0.00	.20	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.0
40 WKMG	10/09/1	2 10/15/12	Sun 11p News af Sun 11p News af		Late News	1	:30	[\$1,200.00F-3	0.00 14101	' 	ψ1,200.0
<u>Sta</u>	<u>rt Date</u>	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		10/14/12	1		\$1,200.00	0.00					
Week: 10/		10/21/12			\$1,200.00	0.00	-00	1 \$450.00 P-3	0.00 NM	1	\$450.0
41 WKMG	10/09/1	2 10/15/12	Sun 1135p-1235a Without a Trace	ı CM	1135p-1235		:30	\$450.00 P-3	0.00 14101	,	φ100.
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	•	Rating				ĺ	
Week: 10/	/08/12	10/14/12	1	1	\$450.00	0.00					
Week: 10/		10/21/12		0	<u> </u>	0.00	-20	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.0
42 WKMG	10/09/1	2 10/15/12	NFL TODAY NFL TODAY	СМ	various (12:00 PM-1	1 :00 PM)	:30	1 \$3,000.00 F-0	0.00 14141	į '	ψο,σσσ.
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	-	<u>Rating</u>				l	
Week: 10		10/14/12	1		\$3,000.00	0.00				1	
Week: 10		10/21/12			\$3,000.00	0.001	:30	1 \$200.00 P-3	3 0.00 NM	1	\$200.
45 WKMG	10/09/1	2 10/15/12	6-830a Sun New 6-830a Sun New		6a-830a	₩	. :30	φ200.00 F-0) (,00,1414)	Ì	Ψ2001
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	-	Rating				i	
Week: 10	/08/12	10/14/12	1	1	\$200.00	0.00					
Week: 10		10/21/12		<u> </u>		0.00	:30	1 \$700.00 P-	3 0.00 NM	1	\$700.
46 WKMG	10/09/1	12 10/15/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	T	. ;30	ι φ/υυ.υυ F-	0.50 THIN	<u> </u>	ψ. σσ
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	_	Rating					
Week: 10		10/14/12	1	1		0.00					
Week: 10		10/21/12		(0.00		4 60 000 00 D	3 0.00 NM	1	\$9,000
47 WKMG	3 10/09/	12 10/15/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	_ :30	1 \$9,000.00 P-	5 U.UU ININ		Ψ5,000
<u>St</u>	art Date	End Date	Weekdays	Spots/Weel		Rating					
Week: 10	0/08/12	10/14/12	1		\$9,000.00	0.00				1	
Week: 10		10/21/12			\$9,000.00	0.00		4 60 000 00 D	3 0.00 NM	1	\$8,000
48 WKMC	3 10/09/	12 10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p	1	L :30	1 \$8,000.00 P-	5 0,00 MW		ψο,οοο
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 10		10/14/12	1	•	1 \$8,000.00	0.00					
Week: 10		10/21/12			0 \$8,000.00	0.00		4 04 000 00 0	3 0.00 NM	1 1	\$1,300
49 WKM0	3 10/09/	12 10/15/12	CBS Sunday Mo		9-1030a		L :30	1 \$1,300.00 P-	3 U.UU INIV		ψ1,500
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel		<u>Rating</u>					
Week: 10		10/14/12	1		1 \$1,300.00	0.00					
Week: 10		10/21/12			0 \$1,300.00	0.00		4 66 666 665	3 0.00 NA	1 1	\$6,000
50 WKM	G 10/09/	12 10/15/12	Sun Prime 9-10 Good Wife	o CM	9-10p		1 :30	1 \$6,000.00 P-	O OO INN	'	ψο,ουτ



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo		Rtg Type S	pots	Amount
50 WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	СМ	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	-	10/14/12	1	1	\$6,000.00	0.00					
Week: 10/		10/21/12		0	\$6,000.00	0.00					
51 WKMG	****	2 10/15/12	Thu Prime 10p Elementary	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>			1		
Week: 10/		10/14/12	1	1	T - I	0.00			i		
Week: 10/		10/21/12		0	\$8,000.00	0.00			0.00 NM	4	\$8,000.00
52 WKMG	10/09/12	2 10/15/12	Thu Prime 8p Big Bang Theory	CM	8-830p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	Φ Φ,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/	08/12	10/14/12	1	1		0.00			1		
Week: 10/		10/21/12			\$8,000.00	0.00	-00	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
53 WKMG	10/09/1	2 10/15/12	Thu Prime 9p Person of Interes		9-10p	1	:30	1 \$9,000.00 F-3	0,00 1414	•	ψ0,000.00
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10	-	10/14/12	1		\$9,000.00	0.00					
Week: 10.		10/21/12			\$9,000.00	0.00	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.0
54 WKMG	10/09/1	2 10/15/12	Tue Prime 10p Vegas	CM	10-11p	-1	.30	1 \$7,000.001-3	0.00 1417	,	φι,σσσισ
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			i		
Week: 10		10/14/12	-1		\$7,000.00	0.00 0.00					
Week: 10		10/21/12			\$7,000.00	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.0
55 WKMG	10/09/1	2 10/15/12	Tue Prime 8p NCIS	CM	8-9p	_	.50	τψ10,000.001	0,00		***
	art Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating			:		
Week: 10		10/14/12	-1 		\$10,000.00 \$10,000.00	0.00 0.00					
Week: 10		10/21/12				-1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
56 WKMG	10/09/1		Tue Prime 9p NCIS:LA	CM	9-10p		.50	γ φυ,σσσ.σσ. σ			
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00					
Week: 10		10/14/12	-1		\$9,000.00 \$9,000.00	0.00					
Week: 10		10/21/12	Mari Duine 10n	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.0
			Wed Prime 10p CSI		,	Rating	.00	1 44,000.000			
		End Date	Weekdays 1	Spots/Weel	1 \$8,000.00				ì		
Week: 10		10/14/12 10/21/12			\$8,000.00						
Week: 10 58 WKM0		12 10/15/12	Wed Prime 8p	CM	8-9p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
	and Data	End Data	Weekdavs	Spots/Weel	k <u>Rate</u>	Rating					
<u>Si</u> Week: 10	art Date	End Date 10/14/12	1		1 \$9,000.00						
Week: 10		10/14/12			0 \$9,000.00						
		12 10/15/12	Wed Prime 9p Criminal Minds	СМ	9-10p	1	- :30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.
C:	art Date	End Date		Spots/Wee	<u>k Rate</u>	Rating					
ى Week: 1		10/14/12	1		1 \$8,000.00	0.00			1		
	0/15/12	10/21/12			0 \$8,000.00	0.00					

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO. 266138
1.	THE NAME OF THE CANDIDATE IS: Sandy Adams.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF $\underline{\text{Congress}}$ in the \square Primary Election, \square General Election, or \square Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Sandy Adams For Congress.
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Kurt Snow Gateway Medica Name 2150 River Plaza Dr Sta. 150 Sacramento, CA 95833 Address 916-973-8865 Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASEF ARE:
	Mancy Watkins

 $^{^{\}ast}$ $\,$ The Treasurer is often the only top officer of a Candidate Committee.



ORDER

Flight Dates 08/08/12-08/10/12

00:15:00 Order Sep

Product

Contract / Revision

256138 /

Estimate # Alt Order #

06267426

Original Date / Revision

Agency Com

Billing Type Cash

15%

08/08/12 08/07/12

Billing Contact

GENERAL Order Type

EOM/EOC

Advertiser POL/Adams/R/Con/FI

2150 River Plaza Drive

ADAMS FOR CONGRESS

Billing Cycle Billing Calendar BROADCAST

Gateway Media

Suite 150 Sacramento, CA 95833

A35+ **Demographic**

<u>Agency</u>

AGY POL CAND

Buying Contact

Sales Office SFR

Product Codes PL-Representatives-Republica

2150 River Plaza Drive

Suite 150

Sacramento, CA 95833

Sales Region NAT

Priority P-2

Agency Ref

Advertiser Ref

Rev Codes

Primary Account Executive

Lucy Wu

Account Executive	Order%	Start Date	End Date	
Lucy Wu	100%			

Order Share 100% Market Value 100

Competing Station	n % of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Tota	ıls	Billing Plan										
Month	# of Spots	Net Amount Gr	oss Amount	Rating Start Date	End Date	# Spots	Net Amount Gr	oss Amount				
August 2012	1	\$85.00	\$100.00	0.00 07/30/12	08/10/12	1	\$85.00	\$100.00				
Totals	1	\$85.00	\$100.00	0.00								

										Tota	ı <u>ls</u>
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 3 WKMG 08/10/12	08/10/12		CM	7-9a	F	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
		The Early Show									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	08/12/12	F- -	1	\$100.00	0.00						
									Totals	1	\$100.00



ORDER

Flight Dates 08/08/12-08/10/12

00:15:00 Order Sep

Product

Estimate #

Contract / Revision

256138

ADAMS FOR CONGRESS

15%

Alt Order#

06267426

Original Date / Revision

Agency Com

Billing Type

Cash

08/07/12

Billing Contact

Order Type

GENERAL

08/08/12

Billing Cycle

EOM/EOC

Advertiser POL/Adams/R/Con/FI

2150 River Plaza Drive

Billing Calendar BROADCAST

Rev Codes

Gateway Media Agency

Suite 150 Sacramento, CA 95833

Demographic A35+

POL

Buying Contact

Sales Office SFR

Sales Region NAT

Product Codes PL-Representatives-Republica

CAND

2150 River Plaza Drive

Priority

P-2

AGY

Suite 150 Sacramento, CA 95833 Agency Ref

Advertiser Ref

Primary Account Executive

Lucy Wu

Totals

Account Executive	Order%	Start Date	End Date
Lucy Wu	100%		

Order Share 100% Market Value 100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month 0.00 07/30/12 08/10/12 2 \$85.00 \$100.00 \$100.00 2 \$85.00 August 2012 0.00 \$100.00 2 \$85.00

									Tota	l <u>s</u>
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1 WKMG 08/09/12 08/10/12	Late News Repeat LN Repeat	СМ	various	T	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12		ts/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 2 WKMG 08/10/12 08/10/1	2 Late News Repeat LN Repeat	CM	various	F	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	1144.42	ts/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
				tanan maka 1 mendebahan mendebahan mendebahan mendebahan mendebahan mendebahan mendebahan mendebahan mendebahan		er en ribertore		Totals	2	\$100.00

00:15:00

WKMG

ORDER

Flight Dates 08/04/12-08/17/12

Order Sep

Estimate # 1549 **Product**

06261883 **OBAMA FOR AMERICA** Alt Order # 255758 [/] Contract / Revision

Cash Billing Type Original Date / Revision 15% Agency Com **GENERAL** Order Type

08/02/12 08/07/12 **Billing Contact** EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama

Billing Calendar BROADCAST 3050 K Street NW New till 02/05/09 Suite 100 **Demographic** A35+ Washington, DC 20007

Agency GMMB CAND **Rev Codes** AGY POL. **Buying Contact** Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 Priority Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100

Primary Account Executive Kristen Waskie

Washington, DC 20007

End Date Start Date Account Executive Order% 100% Kristen Waskie

Order Share 100% Market Value 56700

Competing Station	w of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL.	%	0
WOPX	%	0
WRBW	. %	0
WRDQ	%	0

Billing Plan Order Totals # Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$56,700.00 \$48,195.00 0.00 07/30/12 08/17/12 54 \$56,700.00 54 \$48,195.00 August 2012 0.00 54 \$48,195.00 \$56,700.00 Totals

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
E 1 WKMG 08/	17/12 08/17/12	Fri 1 Hour Special/8 Teachers Rock/Wo	•	8-9p	1	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Start Da</u> Week: 08/13/1:		<u>Weekdays</u> S	pots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00			<u> </u>			
E 2 WKMG 08/	06/12 08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
<u>Start Da</u> Week: 08/06/1 Week: 08/13/1	2 08/12/12	Weekdays S MTWTF MTWTF		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
E 3 WKMG 08/	06/12 08/17/12	11-12p Price Is Rig Price Is Right	ht CM	11a-12p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	4	\$3,200.00
<u>Start Da</u> Week: 08/06/1 Week: 08/13/1	2 08/12/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 2	\$800.00	<u>Rating</u> 0.00 0.00						
	06/12 08/17/12)	CM	12:30-2p	MTWTF	:30	3	\$800.00 P-3	0.00 NM	6	\$4,800.00



255758

Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

	<u></u>		_								Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1850 mgs, 1250 1860 mg 12 mg	***************************************	Simulation of the Control of the Con	1230-2p CBS So:	aps	and the second second second second							
			Soaps			5 .4				1		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	08/06/12	08/12/12	MTWTF MTWTF	3	\$800.00 \$800.00	0.00 0.00				1		
	08/13/12	08/19/12	M-F 1235-105a	CM	1237-109a	MTWTF	:30	2	\$400.00 P-3	0.00 NM	4	\$1,600.00
E 5 WKI	MG 08/06/1	2 08/17/12	Extra				.00	-	ψ400.001	0,00 1	·	*,,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00						
	08/06/12 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	\$400,00 \$400,00	0.00						
	MG 08/06/1		Local 6 News 12-	·····	12-1230p	MTWTF	:30	1	\$700.00 P-3	0.00 NM	3	\$2,100.00
E O VVI	IVIG 00/00/1	2 00/1//12	Local 6 News 12		·							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	08/06/12	08/12/12	MTWTF	1	\$700.00	0.00 0.00						
	08/13/12	08/19/12	MTWTF	2	\$700.00	MTWTF	:30	2	\$450.00 P-3	0.00 NM	4	\$1,800.00
E 7 WK	MG 08/06/1	2 08/17/12	4-430p Extra Extra	СМ	4-430p	MIMIL	.30	2	φ430.001 -3	0.00 14.41	7	ψτ,σσσ.σσ
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	08/06/12	08/12/12	MTWTF	2	\$450.00	0.00						
	08/13/12	08/19/12	MTWTF	2		0.00					_	04 400 00
E 8 WK	MG 08/06/1	2 08/17/12	430-5p Inside Ed Inside Edition	lition CM	430-5P	MTWTF	:30	1	\$550.00 P-3	0.00 NM	2	\$1,100.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	: 08/06/12	08/12/12	MTWTF	1	\$550.00	0.00						
	: 08/13/12	08/19/12	MTWTF	ler CM	\$550.00 530p-6p	0.00 MTWTF	:30	2	\$650.00 P-3	0.00 NM	4	\$2,600.00
E 9 VVK		2 08/17/12	Insider				.00	_	φοσο.σστ σ	5,55 1,111	·	, , , , , , , , , , , , , , , , , , ,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 08/06/12 : 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	-	0.00 0.00						
		2 08/17/12		CM	6-630p	MTWT F	:30	1	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
E 10 WK			News at 6p		·				• 1,			
VA (1 -	Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
	: 08/06/12 : 08/13/12	08/12/12 08/19/12	MTWTF	i		0.00						
		2 08/17/12	CBS This Mornin	ng CM	7-9a	MTWTF	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
	Ot and Date	Fred Data	The Early Show	Spots/Week	Rate	Rating						
Mook	Start Date : 08/06/12	End Date 08/12/12	<u>Weekdays</u> MTWTF	<u> </u>		0.00						
	: 08/13/12	08/19/12	MTWTF	1	\$500.00	0.00						
		12 08/17/12		de Ed CM	730-8p	MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	:: 08/13/12	08/19/12	MTWTF		\$1,200.00	0.00						
	*****		9-10a Rachael F Rachael Ray	Ray CM	9-10a	MTWTF	:30	2	\$350.00 P-3	0.00 NM	4	\$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						•
Week	: 08/06/12	08/12/12	MTWTF	2		0.00						
	c: 08/13/12	08/19/12	MTWTF	2	\$350.00	0.00						
		12 08/11/12	Sat 1135p-1205 Inside Edition W		1135p-1205	a1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 07/30/12	08/05/12	1-	1		0.00						

00:15:00





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Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision

08/07/12 08/02/12/

<u>Weekdays</u>

-1-----1----

Start Date

Week: 08/06/12

Week: 08/13/12

End Date

08/12/12

08/19/12

Order Sep

Estimate # 1549

<u>Advertiser</u>	Pol/Pi	res/D/Bara	ack Obama	Obama Product OBAMA FOR AMERICA			Estimate # 1549					
Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type \$	Tota Spots	Amount
E 14 WKMG	08/04/1	2 08/11/12	Sat 1135p-1205a Inside Edition W		1135p-1205		:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
<u>Star</u> Week: 08/0	<u>rt Date</u> 06/12	End Date 08/12/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 15 WKMG	08/04/1	2 08/11/12	7-9a CBS This N 7-9a Sat Early S		7-9a	1	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
Week: 07/3		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1- 1-	Spots/Week 1 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
E 16 WKMG			Sun Prime 10-1	·	10-11p	1	:30	1	\$4,000.00P-3	0.00 NM	1	\$4,000.00
<u>Sta</u> Week: 07/	rt <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
E 17 WKMG	08/05/1	2 08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
<u>Sta</u> Week: 07/ Week: 08/		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
			Sun 1135p-1235 Without a Trace	sa CM	1135p-1235	ōa1	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
<u>Sta</u> Week: 07/ Week: 08/		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1	<u>Spots/Week</u> 1 1	<u>Rate</u> \$500.00 \$500.00	<u>Rating</u> 0.00 0.00						
			CBS Evening No		630-7p	1	:30	1	\$650.00 P-3	0.00 NM	2	\$1,300.00
<u>Sta</u> Week: 07/ Week: 08/		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1	<u>Spots/Week</u> 1 1	Rate \$650.00 \$650.00	<u>Rating</u> 0.00 0.00						
Spot Ch 2 VKMG	<u>Date Ra</u> 3 08/06/1	2-08/12/12	escription CBS Evening New		rt/End Time -7p		Weekdays		ength <u>Rate</u> :30 (\$650.00	Rtg Type 0.00 NM		
[pe 3 VKMG	3 08/09/1	no 630-7p (2-08/10/12 N	nws due golf/Tina 1-F David Letterm		6p-1238a		ThF		:30 \$650.0	0.00 NM		
	G for 19.2 3 08/07/		Tue Prime 9p NCIS:LA	СМ	9-10p	-1	- ;30	1	\$6,000.00 P-3	0.00 NM	2	\$12,000.00

Rating

0.00

0.00

<u>Rate</u>

1 \$6,000.00

1 \$6,000.00

Spots/Week